



Plan of Priorities for Year Ahead 2022/23

This document sets out Macclesfield Town Council's priorities for the year 2022/23.

This links to the Council Strategy 2019/2023 which can be found on the Town Council Website here: <https://www.macclesfield-tc.gov.uk/your-council/governing-documents/macclesfield-town-council-strategy-2019-2023/>

Key Priorities

Aim	Objective	Actions	Timeframe	Link to Council Strategy 2019-23
To consider the asset transfer of the Visitor Information Centre currently run by CEC.	To ensure the continuation of this much needed asset for the people of and visitors to Macclesfield.	To work with CEC to ensure priorities and aspirations are understood and shared. MTC to complete due diligence and impact on current staffing and costs.	Jan/ Feb 2022 Decision by Dec 2022	Section 6
To build a Pavilion in South Park	To provide a community building for residents and visitors to use and enjoy, enhancing their visits to the park and encouraging visitors to Macclesfield.	South Park Pavilion Working Party set up and working on a design brief for the new build To select an architect to design 2 options (1 and 2 story)	To go out to procurement Feb 2022. Apr/ May 2022 May/ Jun 2022 Sep 2022	Section 6

Aim	Objective	Actions	Timeframe	Link to Council Strategy 2019-23
		<p>To consult the public on the design</p> <p>To go to procurement of a building contractor once there is a chosen design and plan</p>		
To improve Community Enforcement in the Town.	For many residents' community enforcement has been a key issue, around fly tipping, littering and dog mess.	<p>To meet with CEC to plan recruitment of a further Community Enforcement Officer for Macclesfield to be funded by MTC.</p> <p>For MTC to be involved in the recruitment process.</p> <p>Community Enforcement Officer starts</p>	<p>Jan/ Feb 2022</p> <p>Mar 2022</p> <p>Apr 2022</p>	8.2.1
Improve signage in and around the town	To aid residents and visitors to Macclesfield to get around the town easily, increasing footfall and to aid promotion of local businesses aiding recovery.	<p>Agreed £20,000 budget from Town Council.</p> <p>Town Centre Manager is leading and will update every services committee.</p> <p>Aim for completion of the signage</p>	<p>Agreed DEC 2021</p> <p>First update Feb 2022</p> <p>Dec 2022</p>	9.2.4
Winter Gritting	To pursue a review of the	Write to MP and CEC	Jan 2022	New Priority

Aim	Objective	Actions	Timeframe	Link to Council Strategy 2019-23
	CEC Policy and Well Managed Highways in order to get significant roads out on the CEC winter gritting schedule.	<p>Highways concerning the Well Managed Highways and the residents desire to have removed roads reinstated.</p> <p>Encourage residents to have their say by writing to CEC Highways.</p> <p>Review to take place by CEC May 2022</p>	<p>Jan /Apr 2022</p> <p>Review by CEC May 2022</p>	
Middlewood Way Lights	To light up part of the Middlewood way with environmentally friendly lights.	<p>CEC highways contractor Ringway Jacobs provided incorrect information and quotes on the lights for 2 years which are significantly slowed down this project.</p> <p>Ringway Jacobs to review the cost of a now necessary 'Lighting Design'.</p> <p>Depending on the above outcome, MTC</p>	<p>Ongoing</p> <p>Jan 2022</p> <p>Feb 2022</p>	7.2.5 4.2.7

Aim	Objective	Actions	Timeframe	Link to Council Strategy 2019-23
		to decide a way forward.		
Improve facilities in town centre	Public Toilets to be provided including fully accessible changing places toilets.	Very challenging as MTC owns no land in the town centre. Best option is to work with CEC to provide toilets in Indoor Market		Section 9
Celebrate the Jubilee	To ensure the town and community has the opportunity to come together safely and mark the Jubilee.	A community party is planned for each ward.	June 2022	New Priority

Ongoing Priorities

Aim	Objective	Actions	Timeframe	Link to Council Strategy 2019/23
A clean, attractive and tidy town.	To ensure the town is clean and tidy predominantly by way of the Town Rangers but also with opportunities for the community to get involved. Facilitate residents with litter picking equipment and collection of rubbish	Team extended by a Junior Ranger	Dec 2021	7.2.5 8.2.2 8.2.7 4.2.4
		Opportunities for volunteers	Ongoing	
		Purchased and loan litter picking equipment to residents directly and through Scoop and Scales. Rangers can collect rubbish	Ongoing	

		collected if arranged beforehand		
Art and Culture in the Town	Facilitate, support and aid the development of Art and Culture in the Town through grants and work commissioned.	<p>Fund Barnaby Parade and Festival</p> <p>Funded Barnaby Air to produce micro works in consultation with the community</p> <p>Support and promote the Museums and library activities where possible.</p> <p>Work and commission groups and local artists where possible to add to the events e.g Artspace commissioned for Chinese New Year</p>	<p>June 2022</p> <p>June 2022</p> <p>Ongoing</p> <p>Ongoing</p>	<p>6.2.7</p> <p>7.2.1</p> <p>7.2.5</p>
To provide excellent and safe community events.	To ensure residents and visitors can enjoy the town and events, creating a sense of community and making Macclesfield a good place to live and increasing footfall to the town centre.	<p>Events planned included:</p> <ul style="list-style-type: none"> • Chinese New Year • Welly Walk • Eco Summit • Older Peoples Day • Remembrance • Food Festival • Christmas light switch on • Tree of Light • Late night shopping • Possible light projections <p>Support with community events such as pride, bikeathon and the food festival.</p> <p>A full project and events plan will be</p>	Ongoing calendar throughout the year.	Inclusive events runs through the strategy

		presented at FEB 2022 services committee		
A vibrant and prosperous town centre.	To continue to support the recovery of the Town Centre for the good of businesses and the residents and visitors.	<p>TCRWG continues to meet regularly to work on the recovery plan.</p> <p>Funding for signage around town agreed by MTC.</p> <p>Funding of planters, furniture and gazebos from Welcome Back fund.</p> <p>MTC to take part in CEC Macclesfield Markets Consultation</p> <p>MTC to keep LEP abreast of improvements and updates.</p> <p>MTC to ensure they are part of the CEC consultation with regard to the possible use of the Town Hall</p> <p>Encourage and facilitate where possible pop-up shops in the town</p> <p>Encourage and inform cafes and restaurants to apply for street licenses to promote the outdoor café culture</p> <p>Shop Front guide commissioned for Town Centre businesses</p>	<p>Ongoing</p> <p>Complete by Dec 2022</p> <p>Apr 2022</p> <p>Jan 2022</p> <p>Ongoing</p> <p>Feb 2022</p> <p>Ongoing</p> <p>Ongoing</p> <p>Completed by May 2022</p>	<p>Section 9</p> <p>Section 6</p> <p>6.2.1</p> <p>6.2.6</p> <p>7.2.4</p> <p>7.2.5</p> <p>7.2.6</p> <p>7.2.7</p>

<p>Planning and development to be in keeping with the character of the town and meets residents' aspirations.</p>	<p>To complete the Conservation Area review of the Town Centre, the character assessment of Macclesfield and consider further Conservation area reviews in the town.</p>	<p>Town Centre Conservation Area Appraisal complete and ready to go out to consultation by CEC.</p> <p>Character Assessment in progress.</p> <p>Shop Front guide commissioned for Town Centre businesses</p>	<p>Apr/May 2022</p> <p>Compete by May 2022</p> <p>Complete by May 2022.</p>	<p>7.2.2 9.2.5 4.2.6</p>
<p>Excellent and appropriate communications across the town.</p>	<p>To ensure the residents have access to information about the Town Councils work and other issues that may affect them.</p>	<p>MTC Website redeveloped</p> <p>Ongoing comms through social media, website, local radio, notice boards and local news outlets,</p>	<p>Dec 2021</p> <p>Ongoing</p>	<p>11.2</p>
<p>Ensure residents and visitors have excellent Parks and Play Areas</p>	<p>To upgrade equipment and the facilities in parks and play areas.</p>	<p>Banbury Park, planting to be agreed and complete</p> <p>West and Ivy play area to have new equipment including a zip wire chosen after consultation with the residents. Possible mural for the skate track</p> <p>Accessible play equipment to be installed in South Park</p>	<p>Apr 2022</p> <p>Apr/May 2022</p> <p>Feb 2022</p> <p>July 2022- depending</p>	<p>6.2.3 4.2.3 4.2.1</p>

		Funding agreed towards skate park at Windmill ST. £100,000 in budget for 22/23 to be decided upon for parks and play areas	on community ability to crowdfund. Decision by Jun 2022.	
A resilient and adaptable Voluntary sector who are valued.	Many residents rely on the services provided by the voluntary sector and the Town Council aims to ensure that they have all the support they need for delivery of services.	Town Council currently procuring specialised support for Macclesfield VCFS. Grants are available with a budget of £42,000. Mayors Civic Awards recognise the achievements in the community	Jan 2022 Grant Decisions at every Finance Committee Meeting. Nominations requested Jan 2022	7.2.5 7.2.6 7.2.8
Climate Emergency	Commitment to Tree Planting across the Town Eco Summit to be held to share information and encourage change of behaviour. Promote Active Travel.	Tress to be planted for Jubilee, Covid Commemoration tree in each ward. MTC to arrange working with local environmental groups including Macctastic Encourage promotion of active travel initiatives and pedestrian and cycling lanes.	FEB 2022 Update set for May 2022 Full Summit scheduled for Oct 2022 Ongoing	4.2 4.2.1 4.2.4 4.2.7

	Facilitate residents with litter picking equipment and collection of rubbish	Purchased and loan litter picking equipment to residents directly and through Scoop and Scales. Rangers can collect rubbish collected if arranged beforehand	Ongoing	
Britain in Bloom	To create a fantastic campaign to showcase the town, the work of the Rangers and the community and bring footfall into the town.	<p>Britain in Bloom Working party in progress and plan in place.</p> <p>Town businesses to be asked to get involved.</p> <p>Plan and report to be produced pre judges visit.</p> <p>Judges Vist</p>	<p>Ongoing Meetings</p> <p>Mar 2022</p> <p>May 2022</p> <p>July/Aug 2022</p>	8.2.5
Continue to Improve Awareness of the Town Council	To ensure residents, have access to information that helps them understand the role of the Town Council and the work it completes.	<p>Work to further develop our social media and new website</p> <p>To develop beneficial working relationships with news/social media outlets so we get accurate coverage of our activities.</p>	<p>Ongoing</p> <p>Ongoing</p>	11.2.1
Provide Free Sports and Activities for Residents	Encourage residents to get involved with free activities designed to improve their health and wellbeing	<p>Park fit continues to be online while a new location is sought – as the previous location is no longer an option</p> <p>Street sports continues all year</p>	<p>Aiming for summer 2022, until then it continues online.</p> <p>Ongoing service</p>	10.2.1

		round and is completely free		
To Encourage and Facilitate Safe Playing Out	To create playing out sessions where children can play out safely in Macclesfield	<p>Training Volunteers to do road closures to facilitate sessions.</p> <p>To develop playing out sessions in South and Hurdsfield Wards working with local groups.</p>	<p>Ongoing</p> <p>Aiming for summer 2022</p>	10.2.2