

## **Grant summary**

### Organisation

Northern Chamber Orchestra

### Funding request

The Northern Chamber Orchestra are seeking funding towards the room hire for their concerts based in new premises at St. Michaels Church and at Kings School.

### Total cost

£32,000

### Grant requested

£1,850

The difference between the grant requested and the total cost will be bridged by ticket sales, donations, other grants and sponsorship.



## Macclesfield Town Council Large Community Grant application form

Grants from £250 up to £2,000

Community for Voluntary Services Cheshire East (CVSCE) is a registered charity and independent organisation that provides support and services to groups. CVSCE provides support to Macclesfield Town Council's grant programme by reviewing completed grant application forms to ensure they meet the criteria set out in the Council's Grants and Funding Policy. For more information, please refer to the policy.

CVSCE can also offer guidance on completing the application form.

### Your Contact details

Please complete table 1.

Table 1 Contact details

Applicant name:	[REDACTED]
Position in organisation:	General Manager
Organisation:	Northern Chamber Orchestra
Address:	MMU Brooks Building 53 Bonsall Street, Manchester M15 6GX
Contact number:	[REDACTED]
E-mail address:	[REDACTED]
Contact address (if different from above):	
Telephone number:	[REDACTED]
Website:	<a href="http://www.ncorch.co.uk">www.ncorch.co.uk</a>

### Contact details for senior member of the organisation

This must be the chair, secretary, treasurer or a senior member of your committee and different from above.

Please complete table 2.

Table 2 Contact details for senior member of the organisation

Senior contact name:	[REDACTED]
Contact address:	MMU Brooks Building 53 Bonsall Street, Manchester M15 6GX
Telephone number:	[REDACTED]
E-mail:	[REDACTED]
Position in organisation:	<b>General Manager</b>

## Organisation profile

Please complete table 3 to describe your organisation profile, selecting Yes or No where applicable.

Table 3 Organisation profile

Registered charity:	Yes
Registration number:	278912
Voluntary organisation:	No
Community group:	No
Company Limited by Guarantee:	Yes
Not for profit organisation:	Yes
Social enterprise:	No
Other:	
How long has your organisation been in existence?	55 years
What does your organisation do? (A summary of this information will be used on our website if your application is successful). Maximum of 50 words:	The longest established professional chamber orchestra in the North West, NCO has been bringing world-class classical music to Macclesfield audiences for over 30 years.

Please complete table 4 on your organisation's land, premises and facilities, selecting Yes or No where applicable.

Table 4 Land, premises and facilities

Own its own land/premises/facilities	No
Hire private land/premises/facilities	Yes
Hire local authority land/premises/facilities	No
Lease the land/premises/facilities	No
Please give details of lease expiry date/length of lease	

Please complete table 5 to indicate how many staff, paid or otherwise, are involved with your organisation.

Table 5 Number of staff

Number of full time paid staff	<b>0</b>
Number of part time paid staff	<b>3</b>
Number of casual paid staff	<b>28</b>
Number of full time unpaid staff	
Number of part time unpaid staff	
Number of casual unpaid staff	

## Previous funding

Has your organisation received a grant from Macclesfield Town Council before?  
Please complete table 6, selecting Yes or No where applicable.

Table 6 Previous funding

Previous funding from Macclesfield Town Council	Yes
If yes, please tell us when and how much was awarded:	<b>We did have a service level agreement which expired in 2019. £2,400</b>
How did you hear about the Community Grant Scheme?	<b>The Mayor</b>

## Your project/activity/event

Complete table 7 to describe you project, activity or event.

Table 7 Project/activity/event description

Date of activity/event or anticipated start date of project:	October 2022-May 2023
Name of project (maximum 10 words):	<b>NCO – Establishing a new home</b>
Briefly describe what the grant you are requesting is required for and why it is needed (maximum 150 words):	<b>Bedding in and promoting our new Macclesfield concert venues.</b>  <b>The Heritage Centre has cancelled our tenure after 32 years residency. An unfortunate consequence of MTC Strategy Directive 6.2.7.d, improving Museum financial sustainability, we have had to find new premises to continue to serve Macclesfield audiences – tough as there are few suitable spaces in the borough (acoustic, size, accessibility etc). We have however developed two new venue partners to deliver our 33<sup>rd</sup></b>

	<p>season. These are the new King’s School (6 concerts) and St Michael’s Church (2 concerts). However, this change in circumstance comes with risk – (1) temporary dropoff in ‘casual’ audience (2) 41% increase in venue hire from £600 (2021) to £850 (2). We request support to help bed us in over our first year to again become self-sustaining. (1) locally-focused marketing campaign promoting the new venues (2) assistance with increase in fees while we regrow ‘casual’ audience income to compensate.</p>
<p>If you are successful with your application, please describe what your project/event/activity will achieve and what difference it will make to your organisation/area, how it will extend/develop community activity and how it meets the criteria listed in the Policy for the Allocation of Community Grants (maximum 150 words):</p>	<p><b>A Macclesfield ‘hidden gem’, our Artistic Director was awarded Mayor’s Civic Award 2021. We currently serve audiences of nearly 3,000 annually. 76% regulars are borough residents and 7% attend for free (U18 or carer). There is no other regular professional classical music provision nearby. NCO meets a proven and otherwise unserved demand – we are confident our Macclesfield ‘regulars’ will come with us, it is the crucial ‘casual’ walk-up income that is at risk.</b></p> <p><b>Both new venues are accessible - parking, flat access and modern facilities throughout. We will capitalise on the move to relaunch our local ‘visibility’. Audiences resist change and we anticipate an initial reduction in ‘casual’ attendance. However, the combination of the newbuild Kings and intimacy of St Michaels are solid platforms on which to promote our offer of ‘excellence on your doorstep’. The larger capacities of both will enable us to attract new audiences to experience extraordinary music in more comfortable venues.</b></p>
<p>How will your project or service be sustained in the future? Maximum 50 words):</p>	<p><b>Concern that the out-of-town site will eliminate ‘walk-up’ audiences – a key factor in covering costs. The £250 increase in each hire is equivalent to the yield on 15 tickets – marketing to retain existing numbers and develop this many new attenders will see us again on an even keel.</b></p>

If your application is for an event and you make a profit, please state how this will be used:	<b>n/a – we are a charity. Any (as yet theoretical) profit would be returned into the delivery of our programme</b>
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## Projected expenditure

Complete Table 8 with estimates of your total project costs and provide brief details. Use a separate sheet if necessary and provide quotes.

Table 8 Projected expenditure

Item	Estimated cost	Details
New build/refurbishment		
Furniture/fixtures/fittings		
Equipment purchase		
Equipment hire		
Premises/facility hire	£1500	6x£250 – increase on MHC hire fee
Materials		
Advertising/marketing/publicity	£350	Print and local advertising for new venues (8 concerts x £44 each)
Workshops/seminars/training		
Other	£30,150	Musicians fees + historical level venue fees (8 concerts)
Total Cost	£32,000	(leave blank)

## Projected income

Complete Table 9 to specify match funding from other sources (external grants, own contribution etc), selecting Yes or No where applicable.

Macclesfield Town Council will take into account your ability to obtain funding from other sources and from your own existing funds when recommending an award.

Table 9 Projected income

Item	Amount	Applied for and expected to hear date	Confirmed
Matched funding amount (Grants etc.)			
Own existing funds/fundraising			
Projected income from ticket sales etc.	£15,700	Estimated maintained at pre-pandemic level	No
	£200	Donations for freesheet programmes	No

Item	Amount	Applied for and expected to hear date	Confirmed
Other Local Authority e.g. Borough/Town Parish	£8,500	Orchestra Tax Relief on 2021/22 season (HMRC)	Yes
Sponsorship (Please specify)	£5,000	CDL Ltd Gold Patronage	Yes
Donations (please specify)	£750	Friends of NCO	Yes
Non-cash or in-kind contributions			
Total projected income	£30,150	n/a	n/a
<b>Amount requested from Macclesfield Town Council</b>	£1,850	n/a	n/a
<b>Balance outstanding</b>	£0	n/a	n/a
<p><b>Please state exactly what the town council funding will pay for:</b>  Kings School hire fee is £250 more than Heritage Centre (£1500= equivalent to six concerts).  Extra local advertising and print distribution. We need to maintain and grow box office income to cover the increase in venue hire fees to re-attain sustainability after the first year in the new venues. 'Casual' walk-up audiences make the difference between covering our costs and a loss. We will need to advertise in town to ensure they know the new venues. This will involve local paid advertising, additional fliers and distribution.</p> <p>Cognisant that this fund will not support salaries, we will nevertheless allocate more Marketing Manager time to extending our on-the-ground networks, outside of the scope of this budget.</p>			
<p><b>If there is a balance outstanding or you are not awarded the full amount requested from Macclesfield Town Council, state below how the shortfall will be covered or whether the project will be delayed:</b></p> <p>An otherwise publicly unfunded Orchestra, the Macclesfield season has to be self-sustaining to remain viable – we need a big enough venue to sell enough tickets to do so. St Michael's stage size/sightlines is big enough for our two smaller chamber concerts, but not the full orchestra. Kings is the only local venue with the size, good enough acoustic, audience capacity and access (beside the Heritage Centre) to enable us to deliver the quality of programme our Macclesfield audiences expect.</p> <p>Almost entirely reliant on ticket income and public donations, the massive drop in income caused by the pandemic has depleted our reserves. Should this application be unsuccessful, we will be able to cover the anticipated shortfall in the short-term, but this will affect the viability of performances beyond this season. We're asking for one-off help to get back on our feet.</p>			

## Accounts summary

Answer the questions below and complete Table 10 to summarise the organisation's most recent accounts.

Are the figures a projection because the organisation has been running less than 15 months? Yes/No



Are the figures from the organisation's latest accounts? Yes/No

If your organisation is VAT registered, please supply your VAT number:

Table 10 Accounts summary

Account year ending	31.06.2021
Total income for the year:	£156,696
Total expenditure for the year:	£130,190
Surplus or deficit:	£26,506
Total savings or reserves in the bank at year end:	£92,429 (please see cover letter)

## Bank details

Complete Table 11 with the organisation's bank details.

Table 11 Bank details

Organisation's bank account name (payee name):	Northern Chamber Orchestra Ltd
Organisations bank account sort code and account number:	Sort: [REDACTED] Acc: [REDACTED]

## Project beneficiaries and equality

Complete Table 12, selecting Yes or No where applicable.

Table 12 Project beneficiaries and equality

Total number of people you expect to access your event, activity or facility:	3,200 (including carers and U18s)
Which groups will benefit from your project (i.e. age, disability, ethnicity, disadvantaged etc.)?	Around 160 U18s free access. Currently, 40ish attendees with free carer support. However, this will increase as we will use the new venues' improved accessibility to re-engage with lapsed audiences whose immobility has prevented them from attending MHC, and attract new ones.
Which geographical area (whole parish or ward(s)) will benefit most from your project, event or activity?	Whole town – currently 76% are borough residents
Does your organisation restrict access on the grounds of age?	No
Does your organisation restrict access on the grounds of disability?	No – see above

Does your organisation restrict access on the grounds of gender reassignment?	No
Does your organisation restrict access on the grounds of marriage and civil partnership?	No
Does your organisation restrict access on the grounds of pregnancy and maternity?	No
Does your organisation restrict access on the grounds of race?	No
Does your organisation restrict access on the grounds of religion and belief?	No
Does your organisation restrict access on the grounds of sex?	No
Does your organisation restrict access on the grounds of sexual orientation?	No

## Supporting documentation

Please complete Table 13, selecting Yes or No to indicate if you have the documents. You do not need to send these documents in with your application (apart from your Governing Document, which must be signed, and Safeguarding Policies, to be supplied by e-mail or post within 7 days of submitting this application) but we may request copies at a later date.

Up to date Annual accounts/income and expenditure	Yes
Governing Document	Yes
Safeguarding policies	Yes
Relevant insurances	Yes
Quotes/estimates for equipment	n/a
Affiliation to a Governing Body	Association of British Orchestras and Musician's Union agreement
Equalities and Inclusion Policy	Yes
Planning permission	n/a

## Data Protection

Please ensure that you read this section before submitting your application.

### Grant application administration

Part or all of the information you supply to us will be held on our IT system. This information will be used for the administration of grant applications and for statistical analysis.

Copies of your application, but with personal details redacted, will be provided at the relevant council meeting for consideration of awarding the grant.

For transparency purposes, information about successful grant applications is added to our website and made available to the local press. The press may request contact details of someone able to provide additional information.

Please indicate below if you consent to us passing on your name and email address to the local press for this purpose.

Yes

### Grant application support

Please indicate below if you agree for this form to be shared with CVSCE for the purposes of evaluating the application against Macclesfield Town Council's criteria for grants:

Yes

Please indicate below if you agree if you agree to CVSCE contacting me by the following methods to provide feedback or offer additional support on completing this application:

Postal address      Yes  
Email address      Yes  
Phone                Yes



### Declaration



Please complete table 13 – two signatories are required.

I certify that to the best of my knowledge all the information contained within this application is correct.

I confirm that I understand, agree and accept the terms and conditions of this grant as set out in the Grants and Funding Policy.

Table 13 Declaration

Signed:	
Date:	27 January 2022
Name:	
Position in group:	Chair

Signed:	
Date:	31 January 2022
Name:	
Position in group:	General Manager

Return to Macclesfield Town Council, Macclesfield Town Hall, Macclesfield SK10 1EA

For further information on how Macclesfield Town Council processes personal data, please view our privacy policy at [www.macclesfield-tc.gov.uk](http://www.macclesfield-tc.gov.uk) or call 01625 374142.