

## Report Statement

### Report Purpose:

Macclesfield Character Assessment update v 15

### Author:

Admin and Governance Manager

### Background

Lambert Smith Hampton, planning consultancy, has been appointed to prepare a Macclesfield Character Assessment.

### Update

A kickoff meeting was held on 27/09/21 in which Macclesfield Town Councillors highlighted the character and features of their wards.

Themes included:

- What makes your area special?
- How does it contribute to the overall character of Macclesfield (history, heritage, commercial/industrial area, specific amenities (sports / parks / canal etc), housing?)
- What are its highlights (buildings / green spaces / attractions)?
- What are its lowlights?
- What are the risks to its character?
- What are the opportunities for your area?
- How can your area be made more sustainable?

Consultation with stakeholders and the community is to be scheduled.

The draft Character Assessment is at an early stage of development but the structure currently consists of the following:

- Introduction
- Location and Setting
- The Historical Development of Macclesfield
- Routes, Gateways and Movement Corridors
- Land Uses
- Views and Skylines
- Character Areas/Urban form/Typology
- Amenity/Green Spaces
- Landmarks and Buildings of Notice

- Detracting Features and Opportunity Sites
- Guidance for new development
- Summary and next steps