

## **Report Statement**

### **Report Purpose:**

To update the Planning Committee on the Shopfront and signage design guide

### **Author:**

Admin and Governance Manager

### **Background**

Donald Insall Associates was commissioned to produce a shopfront and signage design guide for Macclesfield.

### **Update**

A draft shopfront and signage design guide is under preparation. The consultant is due to visit Macclesfield this month to take images of the best examples of shop frontages and signage, focusing on the pockets of retail outside of the town centre.

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