

Report Statement

Report Purpose:

9.2 Footfall Data

Version Control:

v1

Monthly Figures

Month	2021	2020	% change	2019
DECEMBER	303551	245056	24%	344043
NOVEMBER	227758	122028	87%	302478
OCTOBER	230964	237793	-3%	308343
SEPTEMBER	217125	263339	-18%	290618
AUGUST	229793	207881	11%	315266
JULY	229356	181461	26%	332030
JUNE	195098	126396	54%	302321
MAY	221059	96588	129%	294773
APR	192420	74616	158%	299823
MAR	108194	217152	-50%	-
FEB	85227	275394	-71%	-
JAN	79156	295164	-71%	-

Weekly Figures

Week No	Range	2021	2020	% change	National Average % Change
Week 3	11-17 Jan	17323	60382	-71%	-61%
Week 4	18-24 Jan	18057	68220	-74%	-75%
Week 5	25-31 Jan	19521	68407	-71%	-71%
Week 6	1-7 Feb	19462	54198	-64%	-64%
Week 7	8-14 Feb	17293	62328	-72%	-68%
Week 8	15-21 Feb	18430	59513	-69%	-70%
Week 9	22-28 Feb	18866	60783	-69%	-64%
Week 10	1-6 Mar	16459	61047	-73%	-53%
Week 11	7-14 Mar	21557	60979	-65%	-53%
Week 12	15-21 Mar	23529	50637	-54%	4%
Week 13	22-28 Mar	26429	20369	30%	71%
Week 14	29 Mar – 4 Apr	24597	15672	57%	132%
Week 15	5-11 Apr	24913	15329	58%	103%

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Week 16	12-18 Apr	51636	15393	235%	176%
Week 17	19-25 Apr	50795	18135	180%	255%
Week 18	26 Apr – 2 May	49976	19861	153%	240%
Week 19	3-9 May	49097	18647	163%	165%
Week 20	10-16 May	42975	20217	133%	190%
Week 21	17-23 May	48558	21962	121%	210%
Week 22	24-30 May	45888	21697	111%	200%
Week 23	31 May – 6 Jun	40543	23483	73%	-4%
Week 24	7-13 Jun	40153	24088	67%	25%
Week 25	14-20 Jun	40305	31678	27%	65%
Week 26	21-27 Jun	45110	31963	41%	57%
Week 27	28 Jun – 4 Jul	46377	30351	53%	20%
Week 28	5-11 Jul	43308	35599	22%	37%
Week 29	12-18 Jul	44562	41247	8%	26%
Week 30	19-25 Jul	49240	41866	18%	30%
Week 31	26 Jul – 1 Aug	48707	39165	24%	28%
Week 32	2-8 Aug	46345	40009	16%	27%
Week 33	9-15 Aug	49324	43027	15%	28%
Week 34	16-22 Aug	50126	44666	12%	24%
Week 35	23-29 Aug	43818	46207	-5%	15%
Week 36	30 Aug – 5 Sep	44160	54291	-19%	0%
Week 37	6-12 Sep	45329	57277	-21%	19%
Week 38	13-19 Sep	45898	59103	-22%	20%
Week 39	20-26 Sep	48716	53863	-10%	25%
Week 40	27 Sep – 3 Oct	49376	48517	2%	42%
Week 41	4-10 Oct	46142	52657	-12%	35%
Week 42	11-17 Oct	47624	50695	-6%	-5%
Week 43	18-24 Oct	47390	46649	2%	1%
Week 44	25-31 Oct	47885	48500	-1%	16%
Week 45	1-7 Nov	47065	44714	5%	16%
Week 46	8-14 Nov	55893	23565	137%	109%
Week 47	15-21 Nov	50471	23424	115%	109%
Week 48	22-28 Nov	40888	24714	65%	83%
Week 49	29 Nov – 5 Dec	39166	36214	8%	36%
Week 50	6-12 Dec	59508	56208	6%	66%
Week 51	13-19 Dec	68178	54505	25%	28%
Week 52	20-26 Dec	61040	46610	31%	70%
Week 53	27 Dec – 2 Jan	50354	29025	73%	90%

I have included the 2019 figure for comparison next to the 2021 and 2020 figures. This makes it possible to clearly see the difference between 2021 and 2019 which was a 'normal' year.

I have taken a deeper look into the footfall figures for Late Night Shopping and Step Into Christmas, however something does not look entirely right and I have flagged this to the providers of the information. There will be a full update at the next services. Anecdotal evidence was that it was busy, footfall figures show quite reduced numbers on those two specific dates.

December figures generally increased from 2020, but were still down on 2019 which is to be expected. Fri 10th Dec was when Plan B came into force – face coverings became compulsory in shops, cinemas and Mon 13th Dec – work from home came into force.

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