

Report Statement

Report Purpose:

9.2 Footfall Data

Version Control:

v1

Monthly Figures

Month	2021	2020	% change	2019
SEPTEMBER	217125	263339	-18%	290618
AUGUST	229793	207881	11%	315266
JULY	229356	181461	26%	332030
JUNE	195098	126396	54%	302321
MAY	221059	96588	129%	294773
APR	192420	74616	158%	299823
MAR	108194	217152	-50%	-
FEB	85227	275394	-71%	-
JAN	79156	295164	-71%	-

Month	2020	2019	% change
DEC	245056	344043	-29%
NOV	122028	302478	-60%
OCT	237793	308343	-23%

Weekly Figures

Week No	Range	2021	2020	% change	National Average % Change
Week 3	11-17 Jan	17323	60382	-71%	-61%
Week 4	18-24 Jan	18057	68220	-74%	-75%
Week 5	25-31 Jan	19521	68407	-71%	-71%
Week 6	1-7 Feb	19462	54198	-64%	-64%
Week 7	8-14 Feb	17293	62328	-72%	-68%
Week 8	15-21 Feb	18430	59513	-69%	-70%
Week 9	22-28 Feb	18866	60783	-69%	-64%
Week 10	1-6 Mar	16459	61047	-73%	-53%
Week 11	7-14 Mar	21557	60979	-65%	-53%
Week 12	15-21 Mar	23529	50637	-54%	4%
Week 13	22-28 Mar	26429	20369	30%	71%

Week 14	29 Mar – 4 Apr	24597	15672	57%	132%
Week 15	5-11 Apr	24913	15329	58%	103%
Week 16	12-18 Apr	51636	15393	235%	176%
Week 17	19-25 Apr	50795	18135	180%	255%
Week 18	26 Apr – 2 May	49976	19861	153%	240%
Week 19	3-9 May	49097	18647	163%	165%
Week 20	10-16 May	42975	20217	133%	190%
Week 21	17-23 May	48558	21962	121%	210%
Week 22	24-30 May	45888	21697	111%	200%
Week 23	31 May – 6 Jun	40543	23483	73%	-4%
Week 24	7-13 Jun	40153	24088	67%	25%
Week 25	14-20 Jun	40305	31678	27%	65%
Week 26	21-27 Jun	45110	31963	41%	57%
Week 27	28 Jun – 4 Jul	46377	30351	53%	20%
Week 28	5-11 Jul	43308	35599	22%	37%
Week 29	12-18 Jul	44562	41247	8%	26%
Week 30	19-25 Jul	49240	41866	18%	30%
Week 31	26 Jul – 1 Aug	48707	39165	24%	28%
Week 32	2-8 Aug	46345	40009	16%	27%
Week 33	9-15 Aug	49324	43027	15%	28%
Week 34	16-22 Aug	50126	44666	12%	24%
Week 35	23-29 Aug	43818	46207	-5%	15%
Week 36	30 Aug – 5 Sep	44160	54291	-19%	0%
Week 37	6-12 Sep	45329	57277	-21%	19%
Week 38	13-19 Sep	45898	59103	-22%	20%
Week 39	20-26 Sep	48716	53863	-10%	25%
Week 40	27 Sep – 3 Oct	49376	48517	2%	42%
Week 41	4-10 Oct	46142	52657	-12%	35%

I have included the 2019 figure for comparison next to the 2021 and 2020 figures. This makes it possible to clearly see the difference between 2021 and 2019 which was a 'normal' year.

August footfall figures for the town increased slightly, whilst still down on 2019. Surprisingly September footfall figures dropped by 46k which is a drop of 18%. One explanation for this could be the return of schools and subsequent increases in COVID cases.

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