

Report Statement

Report Purpose:

To update Full Council on the Shopfront and signage design guide

Author:

Admin and Governance Manager

Background

At the Planning Committee meeting on 20/08/21, the committee resolved to appoint Donald Insall Associates to produce a Macclesfield Shopfronts and Signage Design Guide.

The guide will include incremental steps to improve design.

The consultant has been advised of policy RET 4, Shop fronts and security, in the draft SADPD (Site Allocations and Development Supplementary Planning Document).

Macclesfield town councillors have been consulted for examples of good shop frontage design in their ward and local area.

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