

## **Report Statement**

### **Report Purpose:**

To update the Planning Committee on the Shopfront and signage design guide

### **Author:**

Admin and Governance Manager

### **Background**

A kick-off meeting was held on 16/11/21 with Cllr Hutchison, Cllr Wilson, Cllr Jackson MBE and the consultant from Donald Insall Associates.

### **Update**

The shop front and signage design guide will include incremental steps to improve design.

Macclesfield town councillors have been consulted for examples of good shop frontage design in their ward and local area.

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