

Report Statement

Report Purpose:

Cheshire East Council Library Service Top Up Scheme

Author:

Town Clerk

Background

Cheshire East Council is consulting on revised proposals for library services across the borough after listening to feedback about how essential savings can be made over the next four years. The council is proposing to reduce the current opening hours so that all libraries are closed for at least 1.5 days during the week and has launched a consultation on how this could be implemented at each site.

Macclesfield library would close on a Wednesday afternoon and a Friday; however the days are not fixed and feedback is welcomed on which alternative day it is considered a closure would be more appropriate. Data of usage (heat maps) is attached for each day of the library plus overall statistics for all of the Cheshire East libraries.

Top Up Scheme

Cheshire East Council have a 'Top Up Scheme' where Town Council can pay to top up the funds. Details for this are:

- The funding agreement is for a minimum period of 3 years.
- The minimum top up service provision is one half day. The forecast cost per half day of staffing resource at Macclesfield Library is £25,421 per annum plus any employee pay award from 2024/25 onwards. This equates to an additional 28.25 hours of staff time per week per half day. This cost is for staffing only, any costs related to the building itself will continue to be funded via Cheshire East Council as they are not built into the wider service review.
- In order to keep it open at the same level is £76,236 per year (subsequent pay awards would be added).

Action:

To discuss the 'Top Up Scheme' for Macclesfield library.

Macclesfield Library: 1st April 2022 – 31st March 2023

There are two heat maps:

1. Heat map for all patrons
2. Heat map for each age range

Both heat maps use the same key:

Green: Highest value (most individual patrons borrowing items)

White: Median value (the midpoint; half the values are above, half are below)

Red: Lowest value (fewest individual patrons borrowing items)

1. Heat map for all patrons – example data:

This heat map compares across all age ranges – i.e. 0-11 and 60-89 year olds are using the library the most, whilst 20-39 and 90+ year olds use it the least.

Hour / Age	Preschool	Primary	Secondary	20 - 29	30 - 39	40 - 49	50 - 59	60 - 69	70 - 79	80 - 89	90 - 99
09:00 - 09:59	21	26	4	1	6	18	11	38	137	16	1
10:00 - 10:59	65	115	5	4	9	16	17	82	267	82	6
11:00 - 11:59	46	111	11	4	9	17	23	71	202	62	2
12:00 - 12:59	23	54	8	6	10	12	21	66	130	42	2
13:00 - 13:59	26	57	9	5	11	11	17	42	122	23	0
14:00 - 14:59	34	90	15	2	7	12	17	66	138	56	2
15:00 - 15:59	34	104	24	2	17	17	15	53	86	44	2
16:00 - 16:59	35	109	18	6	11	13	20	19	46	12	1
17:00 - 17:59	15	81	8	9	8	9	19	15	17	6	0
18:00 - 18:59	17	102	2	3	4	18	21	9	10	2	1
Total	316	849	104	42	92	143	181	461	1155	345	17

2. Heat map for each age range – example data:

This heat map compares popular times within the age range. For Secondary (12-19 year olds), we can see that fewer patrons visit in the morning and the majority visit after 2pm, whilst for 80-89 year olds, we can see that the majority of visits are between 10am and 1pm and fewer 80-89 year old patrons visit after 3pm.

Hour / Age	Preschool	Primary	Secondary	20 - 29	30 - 39	40 - 49	50 - 59	60 - 69	70 - 79	80 - 89	90 - 99
09:00 - 09:59	14	31	3	3	10	12	13	40	90	26	7
10:00 - 10:59	54	77	4	4	11	21	23	73	241	75	9
11:00 - 11:59	210	113	6	2	20	15	47	83	225	69	1
12:00 - 12:59	23	44	5	8	11	17	30	76	205	56	8
13:00 - 13:59	20	51	7	6	9	6	17	58	132	37	2
14:00 - 14:59	21	59	9	2	12	10	20	68	136	42	5
15:00 - 15:59	32	108	19	5	11	14	13	62	105	32	1
16:00 - 16:59	42	99	11	5	12	15	23	33	39	11	1
Total	416	582	64	35	96	110	186	493	1173	348	34

Macclesfield Library: Monday

Heat map for all patrons:

Hours / Age	Preschool	Primary	Secondary	20 - 29	30 - 39	40 - 49	50 - 59	60 - 69	70 - 79	80 - 89	90 - 99	Total
09:00 - 09:59	21	63	13	6	22	24	29	82	142	43	3	448
10:00 - 10:59	109	319	18	5	42	48	57	164	286	130	6	1184
11:00 - 11:59	106	225	22	16	36	54	58	180	281	124	7	1109
12:00 - 12:59	67	119	39	13	54	50	82	123	179	91	0	817
13:00 - 13:59	44	111	25	19	38	49	58	114	141	72	2	673
14:00 - 14:59	62	141	28	14	42	45	44	130	201	65	9	781
15:00 - 15:59	58	152	36	8	34	45	43	119	125	59	12	691
16:00 - 16:59	59	157	32	18	34	53	56	61	43	23	0	536
17:00 - 17:59	26	81	20	22	26	34	42	34	25	11	0	321
18:00 - 18:59	18	55	11	19	29	29	24	33	17	7	0	242
Total	570	1423	244	140	357	431	493	1040	1440	625	39	6802

Heat map for each age range:

Hours / Age	Preschool	Primary	Secondary	20 - 29	30 - 39	40 - 49	50 - 59	60 - 69	70 - 79	80 - 89	90 - 99	Total
09:00 - 09:59	21	63	13	6	22	24	29	82	142	43	3	448
10:00 - 10:59	109	319	18	5	42	48	57	164	286	130	6	1184
11:00 - 11:59	106	225	22	16	36	54	58	180	281	124	7	1109
12:00 - 12:59	67	119	39	13	54	50	82	123	179	91	0	817
13:00 - 13:59	44	111	25	19	38	49	58	114	141	72	2	673
14:00 - 14:59	62	141	28	14	42	45	44	130	201	65	9	781
15:00 - 15:59	58	152	36	8	34	45	43	119	125	59	12	691
16:00 - 16:59	59	157	32	18	34	53	56	61	43	23	0	536
17:00 - 17:59	26	81	20	22	26	34	42	34	25	11	0	321
18:00 - 18:59	18	55	11	19	29	29	24	33	17	7	0	242
Total	570	1423	244	140	357	431	493	1040	1440	625	39	6802

Macclesfield Library: Tuesday

Heat map for all patrons:

Hours / Age	Preschool	Primary	Secondary	20 - 29	30 - 39	40 - 49	50 - 59	60 - 69	70 - 79	80 - 89	90 - 99	Total
09:00 - 09:59	34	57	10	1	15	27	25	116	117	52	0	454
10:00 - 10:59	134	131	23	9	37	44	37	169	304	128	15	1031
11:00 - 11:59	156	129	18	9	26	46	61	181	323	113	10	1072
12:00 - 12:59	70	108	19	16	46	36	65	147	179	60	3	749
13:00 - 13:59	63	101	17	22	33	29	53	99	165	73	2	657
14:00 - 14:59	54	112	19	13	31	41	50	156	193	63	4	736
15:00 - 15:59	59	124	53	19	27	23	36	109	121	53	2	626
16:00 - 16:59	72	197	41	17	26	39	34	64	60	25	3	578
17:00 - 17:59	36	77	15	17	17	35	31	38	19	9	0	294
18:00 - 18:59	11	70	10	21	22	40	41	31	29	9	1	285
Total	689	1106	225	144	280	360	433	1110	1510	585	40	6482

Heat map for each age range:

Hours / Age	Preschool	Primary	Secondary	20 - 29	30 - 39	40 - 49	50 - 59	60 - 69	70 - 79	80 - 89	90 - 99	Total
09:00 - 09:59	34	57	10	1	15	27	25	116	117	52	0	454
10:00 - 10:59	134	131	23	9	37	44	37	169	304	128	15	1031
11:00 - 11:59	156	129	18	9	26	46	61	181	323	113	10	1072
12:00 - 12:59	70	108	19	16	46	36	65	147	179	60	3	749
13:00 - 13:59	63	101	17	22	33	29	53	99	165	73	2	657
14:00 - 14:59	54	112	19	13	31	41	50	156	193	63	4	736
15:00 - 15:59	59	124	53	19	27	23	36	109	121	53	2	626
16:00 - 16:59	72	197	41	17	26	39	34	64	60	25	3	578
17:00 - 17:59	36	77	15	17	17	35	31	38	19	9	0	294
18:00 - 18:59	11	70	10	21	22	40	41	31	29	9	1	285
Total	689	1106	225	144	280	360	433	1110	1510	585	40	6482

Macclesfield Library: Wednesday

Heat map for all patrons:

Hours / Age	Preschool	Primary	Secondary	20 - 29	30 - 39	40 - 49	50 - 59	60 - 69	70 - 79	80 - 89	90 - 99	Total
09:00 - 09:59	26	52	9	3	11	18	34	85	100	59	5	402
10:00 - 10:59	92	118	18	6	30	38	47	152	247	81	6	835
11:00 - 11:59	85	135	19	14	48	53	69	145	268	82	11	929
12:00 - 12:59	112	118	33	29	66	38	62	113	171	85	2	829
13:00 - 13:59	62	66	17	17	52	44	54	103	131	52	2	600
14:00 - 14:59	52	95	28	24	42	38	45	111	151	60	7	653
15:00 - 15:59	53	107	36	32	30	29	37	100	105	39	8	576
16:00 - 16:59	65	162	37	18	48	43	51	76	63	28	1	592
Total	547	853	197	143	327	301	399	885	1236	486	42	5416

Heat map for each age range:

Hours / Age	Preschool	Primary	Secondary	20 - 29	30 - 39	40 - 49	50 - 59	60 - 69	70 - 79	80 - 89	90 - 99	Total
09:00 - 09:59	26	52	9	3	11	18	34	85	100	59	5	402
10:00 - 10:59	92	118	18	6	30	38	47	152	247	81	6	835
11:00 - 11:59	85	135	19	14	48	53	69	145	268	82	11	929
12:00 - 12:59	112	118	33	29	66	38	62	113	171	85	2	829
13:00 - 13:59	62	66	17	17	52	44	54	103	131	52	2	600
14:00 - 14:59	52	95	28	24	42	38	45	111	151	60	7	653
15:00 - 15:59	53	107	36	32	30	29	37	100	105	39	8	576
16:00 - 16:59	65	162	37	18	48	43	51	76	63	28	1	592
Total	547	853	197	143	327	301	399	885	1236	486	42	5416

Macclesfield Library: Thursday

Heat map for all patrons:

Hours / Age	Preschool	Primary	Secondary	20 - 29	30 - 39	40 - 49	50 - 59	60 - 69	70 - 79	80 - 89	90 - 99	Total
09:00 - 09:59	21	51	11	9	15	12	25	84	128	38	4	398
10:00 - 10:59	73	288	22	8	21	33	40	132	236	121	12	986
11:00 - 11:59	94	146	20	10	27	41	54	148	257	103	1	901
12:00 - 12:59	171	138	21	25	36	46	57	97	145	54	5	795
13:00 - 13:59	48	74	14	21	34	32	48	126	147	65	2	611
14:00 - 14:59	49	114	23	16	28	33	49	102	151	46	6	617
15:00 - 15:59	38	135	40	17	37	24	59	91	111	46	2	600
16:00 - 16:59	37	179	37	14	32	31	47	58	63	18	0	516
17:00 - 17:59	16	70	16	20	19	33	31	54	26	6	0	291
18:00 - 18:59	10	64	13	21	39	39	19	34	15	5	0	259
Total	557	1259	217	161	288	324	429	926	1279	502	32	5974

Heat map for each age range:

Hours / Age	Preschool	Primary	Secondary	20 - 29	30 - 39	40 - 49	50 - 59	60 - 69	70 - 79	80 - 89	90 - 99	Total
09:00 - 09:59	21	51	11	9	15	12	25	84	128	38	4	398
10:00 - 10:59	73	288	22	8	21	33	40	132	236	121	12	986
11:00 - 11:59	94	146	20	10	27	41	54	148	257	103	1	901
12:00 - 12:59	171	138	21	25	36	46	57	97	145	54	5	795
13:00 - 13:59	48	74	14	21	34	32	48	126	147	65	2	611
14:00 - 14:59	49	114	23	16	28	33	49	102	151	46	6	617
15:00 - 15:59	38	135	40	17	37	24	59	91	111	46	2	600
16:00 - 16:59	37	179	37	14	32	31	47	58	63	18	0	516
17:00 - 17:59	16	70	16	20	19	33	31	54	26	6	0	291
18:00 - 18:59	10	64	13	21	39	39	19	34	15	5	0	259
Total	557	1259	217	161	288	324	429	926	1279	502	32	5974

Macclesfield Library: Friday**Heat map for all patrons:**

Hours / Age	Preschool	Primary	Secondary	20 - 29	30 - 39	40 - 49	50 - 59	60 - 69	70 - 79	80 - 89	90 - 99	Total
09:00 - 09:59	21	64	10	2	21	25	45	98	104	41	0	431
10:00 - 10:59	112	172	17	11	37	63	49	153	276	135	5	1030
11:00 - 11:59	142	187	27	8	32	69	64	177	253	103	6	1068
12:00 - 12:59	73	100	24	17	35	69	58	160	195	65	7	803
13:00 - 13:59	47	96	14	11	37	50	50	95	159	63	3	625
14:00 - 14:59	90	114	23	13	43	39	67	134	179	52	7	761
15:00 - 15:59	63	109	35	13	40	39	45	104	142	51	6	647
16:00 - 16:59	78	218	37	24	40	62	55	79	75	25	1	694
Total	626	1060	187	99	285	416	433	1000	1383	535	35	6059

Heat map for each age range:

Hours / Age	Preschool	Primary	Secondary	20 - 29	30 - 39	40 - 49	50 - 59	60 - 69	70 - 79	80 - 89	90 - 99	Total
09:00 - 09:59	21	64	10	2	21	25	45	98	104	41	0	431
10:00 - 10:59	112	172	17	11	37	63	49	153	276	135	5	1030
11:00 - 11:59	142	187	27	8	32	69	64	177	253	103	6	1068
12:00 - 12:59	73	100	24	17	35	69	58	160	195	65	7	803
13:00 - 13:59	47	96	14	11	37	50	50	95	159	63	3	625
14:00 - 14:59	90	114	23	13	43	39	67	134	179	52	7	761
15:00 - 15:59	63	109	35	13	40	39	45	104	142	51	6	647
16:00 - 16:59	78	218	37	24	40	62	55	79	75	25	1	694
Total	626	1060	187	99	285	416	433	1000	1383	535	35	6059

Macclesfield Library: Saturday**Heat map for all patrons:**

Hours / Age	Preschool	Primary	Secondary	20 - 29	30 - 39	40 - 49	50 - 59	60 - 69	70 - 79	80 - 89	90 - 99	Total
09:00 - 09:59	60	173	12	8	19	67	77	169	128	69	2	784
10:00 - 10:59	218	528	60	21	103	150	115	163	227	101	5	1691
11:00 - 11:59	253	678	94	36	126	222	149	201	296	109	5	2169
12:00 - 12:59	188	663	108	49	113	147	123	130	141	44	4	1710
Total	719	2042	274	114	361	586	464	663	792	323	16	6354

Heat map for each age range:

Hours / Age	Preschool	Primary	Secondary	20 - 29	30 - 39	40 - 49	50 - 59	60 - 69	70 - 79	80 - 89	90 - 99	Total
09:00 - 09:59	60	173	12	8	19	67	77	169	128	69	2	784
10:00 - 10:59	218	528	60	21	103	150	115	163	227	101	5	1691
11:00 - 11:59	253	678	94	36	126	222	149	201	296	109	5	2169
12:00 - 12:59	188	663	108	49	113	147	123	130	141	44	4	1710
Total	719	2042	274	114	361	586	464	663	792	323	16	6354

Cheshire East Library Statistics (June 2023)

This document contains key usage statistics for all Cheshire East Council libraries as of June 2023. These statistics have been published in support of Cheshire East Council's Library Service Consultation 2023. For more information email RandC@cheshireeast.gov.uk or call 0300 123 55 00.

Library	Visitor Numbers	Issues	Registered Library Members	Computer Use (Hours)	Council Enquiries	Adult Event Attendees	Child Event Attendees
Alderley Edge	9,559	10,904	1,553	89	119	187	1,980
Alsager	64,368	111,375	5,950	1,281	2,663	1,109	6,671
Bollington	23,069	66,392	3,258	515	339	981	5,490
Congleton	97,262	133,823	8,970	3,344	2,863	2,184	9,201
Crewe	154,399	184,620	15,592	7,942	2,968	1,924	16,046
Disley	30,530	25,119	1,697	469	219	409	4,141
Handforth	29,092	45,849	4,000	1,084	629	588	3,541
Holmes Chapel	59,926	92,830	4,415	1,221	496	1,362	4,508
Knutsford	60,051	112,382	6,355	1,588	2,297	1,984	7,939
Macclesfield	154,960	264,863	18,338	6,634	3,229	2,117	9,485
Middlewich	36,556	53,693	3,993	1,332	476	761	6,216
Nantwich	127,614	170,710	10,678	2,355	2,729	3,008	8,660
Poynton	48,486	135,924	6,782	1,139	708	421	7,601
Prestbury	1,233	3,068	119	18	0	0	0
Sandbach	69,219	119,084	7,660	2,137	1,320	394	6,428
Wilmslow	89,981	155,352	9,067	2,449	1,653	795	9,264
Mobile Library	4,685	38,836	533	0	0	0	0
Period	1st June 2022 to 31st May 2023	1st April 2022 to 31st March 2023	1st April 2022 to 31st March 2023	1st April 2022 to 31st March 2023	1st June 2022 to 31st May 2023	1st June 2022 to 31st May 2023	1st June 2022 to 31st May 2023