



**Artist Brief – Weston Park
Macclesfield Town Council
August 2022**

Background

Macclesfield Town Council was created in 2015 following a Local Governance Review. Since its creation, the council has focussed on opportunities to add value to the community of Macclesfield in terms of social, environmental and economic investment. We work closely with Cheshire East Council to achieve the best outcomes for the residents of Macclesfield.

The Town Council invests funding every year to upgrade selected parks and play areas. This year Weston Park is benefiting from part of this funding.

The commission

After a public consultation the Weston Park will benefit from new play equipment (including a zip wire!) and there was also a desire for public art in the park.

Therefore, Macclesfield Town Council is seeking an experienced mural artist(s) to design and create artwork to enhance the skate ramp at Weston Park, working with the community to bring something exciting into the park. The brief is to enhance the fascia's of the ramp while leave the 'track free'.

Examples of fascias:



There are several considerations for this project:

- The finished work must be finished to an agreed standard in terms of quality of work, and it must be durable against weather.
- The artist(s) must engage with residents around and who use the park regarding the design and implementation
- The artist must consider the local area and its history when putting together a proposal for the mural.
- The artwork will need to respond to the environment and the nature of the location of the site bearing in mind the propensity for anti-social behaviour.



- The artist(s) will be expected to liaise with the council and its appointed officers on any promotional work, exhibitions and production of interpretive or documentary items.
- The final artwork will be expected to have a minimum lifespan of ten years. The work must be robust and practical to maintain, and the artist(s) is/are expected to draft maintenance guidelines. The finished artwork will be the property of Macclesfield Town Council.
- The park will still be open when the mural is being created/installed so the artist(s) will need to have an awareness of working safely in this environment
- The proposal will need to include all costs including materials

The Artist(s)

We are looking for someone who has had experience in producing murals in public places and is confident engaging with members of the public. The artist(s) must be able to demonstrate:

- Previous mural or equivalent artwork in public places
- A knowledge of suitable materials
- A knowledge of requirements and limitations which apply when working in an outdoor setting
- Current public liability insurance up to £5 million

Contract

On appointment, the successful artist(s) will be required to sign a service level agreement.

The chosen artist(s) will receive phased payments.

Timescale

| Week of: | Activity |
|---------------------------------|-------------------------------|
| 24 th August 2022 | Open for submissions |
| 30 th September 2022 | Submissions deadline |
| 10 th October 2022 | Successful applicant informed |
| Oct / Nov 22 | Mural work to commence |

To apply

Please send the following by 30th September 2022:

- A letter outlining your experience, how you meet the desired criteria and your availability to commence work
- Your CV



- Examples of your work which can include links to websites, images and explanatory text
- A two-page document outlining how you would approach the project; example designs
- A risk assessment and method statements to ensure the working area is safe & closed off whilst painting the various sections, including how you will store all materials etc.
- Confirmation you will follow the attached Rospa Guidance [Lead in paint on children's playgrounds - RoSPA](#) -you will be expected to use paint suitable for a Children's Play area / Play Equipment. Any paint used should be lead free or contain less than 0.25% in the dry lead film and this should be checked with the supplier of the paint.
- A project budget/quote for the work (maximum £3000)
- Timescales on the length of time it will take it complete.

The application must be sent to laura.smith@macclsfield-tc.gov.uk to arrive by 30th September 2022. If you wish to submit by post or hand, please contact us in advance of the deadline.

Selection

The project team will consider the applications and select an artist(s) on the strength of their application and the information that they provide.