



## Plan of Priorities for Year Ahead 2022/23 Review

Key for Progress and Updates:

Green	Excellent Progress and on Target
Yellow	Good progress however slower than anticipated.
Red	Slower than anticipated progress and may not meet target.

### Key Priorities

Aim	Objective	Actions	Timeframe	Link to Council Strategy 2019-23	Progress and Updates Mar 2023
To consider the asset	To ensure the continuation of	To work with CEC to	Jan/ Feb 2022	Section 6	Councillors and Staff team at MTC have met with CEC to start the process.

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transfer of the Visitor Information Centre currently run by CEC.	this much needed asset for the people of and visitors to Macclesfield.	<p>ensure priorities and aspirations are understood and shared.</p> <p>MTC to complete due diligence and impact on current staffing and costs.</p>	Decision by Dec 2022		<p>Tupe will apply to current staff.</p> <p>Clerk has the accounts and is visiting to look at the current arrangements.</p> <p>Progress continues, MTC will assist with funding for VIC for another year, to ensure that is secure.</p>
To build a Pavilion in South Park	To provide a community building for residents and visitors to use and enjoy, enhancing their visits to the park and encouraging visitors to Macclesfield.	<p>South Park Pavilion Working Party set up and working on a design brief for the new build</p> <p>To select an architect to design 2</p>	To go out to procurement Feb 2022.	Section 6	<p>Working party set up and meetings are regular and on the MTC website.</p> <p>Architect has been procured, Bower, Mattin and Young.</p>

Aim	Objective	Actions	Timeframe	Link to Council Strategy 2019-23	Progress and Updates Mar 2023
		<p>options (1 and 2 story)</p> <p>To consult the public on the design</p> <p>To go to procurement of a building contractor once there is a chosen design and plan</p>	<p>Apr/ May 2022</p> <p>May/ Jun 2022</p> <p>Sep 2022</p>		<p>4 public consultations completed with over 700 people sharing their views.</p> <p>Planning permission has been approved and a funding plan is underway.</p> <p>Progress is excellent.</p>
To improve Community Enforcement in the Town.	For many residents' community enforcement has been a key issue, around fly tipping, littering and dog mess.	To meet with CEC to plan recruitment of a further Community Enforcement Officer for Macclesfield to be funded by MTC.	Jan/ Feb 2022	8.2.1	<p>Community Enforcement Officer for Macclesfield started in Jan 23, and is successfully working in the community to tackle:</p> <ul style="list-style-type: none"> <li>• Dog fouling</li> <li>• Fly tipping</li> <li>• Abandoned cars</li> <li>• Business waste</li> </ul> <p>Improvements seen at Christchurch with dog fouling and business waste on Mill ST in the town centre.</p>

Aim	Objective	Actions	Timeframe	Link to Council Strategy 2019-23	Progress and Updates Mar 2023
		<p>For MTC to be involved in the recruitment process.</p> <p>Community Enforcement Officer starts</p>	<p>Mar 2022</p> <p>Apr 2022</p>		
<p>Improve signage in and around the town</p>	<p>To aid residents and visitors to Macclesfield to get around the town easily, increasing footfall and to aid promotion of local businesses aiding recovery.</p>	<p>Agreed £20,000 budget from Town Council.</p> <p>Town Centre Manager is leading and will update every services committee.</p> <p>Aim for completion</p>	<p>Agreed DEC 2021</p> <p>First update Feb 2022</p> <p>Dec 2022</p>	<p>9.2.4</p>	<p>Progress is on target. Developers of Barracks Mill are working on signage from the development to the town, which includes signage from the station.</p> <p>Improved signage in the indoor market.</p>

Aim	Objective	Actions	Timeframe	Link to Council Strategy 2019-23	Progress and Updates Mar 2023
		of the signage			
Winter Gritting	To pursue a review of the CEC Policy and Well Managed Highways in order to get significant roads out on the CEC winter gritting schedule.	<p>Write to MP and CEC Highways concerning the Well Managed Highways and the residents desire to have removed roads reinstated.</p> <p>Encourage residents to have their say by writing to CEC Highways.</p> <p>Review to take place</p>	<p>Jan 2022</p> <p>Jan /Apr 2022</p>	New Priority	Winter gritting agreed with CEC through the winter top up scheme including the town centre.

Aim	Objective	Actions	Timeframe	Link to Council Strategy 2019-23	Progress and Updates Mar 2023
		by CEC May 2022	Review by CEC May 2022		
Middlewood Way Lights	To light up part of the Middlewood way with environmentally friendly lights.	<p>CEC highways contractor Ringway Jacobs provided incorrect information and quotes on the lights for 2 years which are significantly slowed down this project.</p> <p>Ringway Jacobs to review the cost of a now necessary</p>	<p>Ongoing</p> <p>Jan 2022</p> <p>Feb 2022</p>	<p>7.2.5</p> <p>4.2.7</p>	<p>Lighting Design approved and paid for by MTC in June 2022. Still awaiting the design, Ringway Jacobs have informed MTC that there are issues with Cadent and gas pipes which they are waiting for information on. Town Clerk has requested the lightning design at present. Progress is slowed by Ringway Jacobs. Update as of DEC 22- the original price from Ringway Jacobs has now increased 3 fold.</p>

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		<p>'Lighting Design'.</p> <p>Depending on the above outcome, MTC to decide a way forward.</p>			
Improve facilities in town centre	Toilets for public use to be provided including fully accessible changing places toilets.	<p>Very challenging as MTC owns no land in the town centre.</p> <p>Best option is to work with CEC to provide toilets in Indoor Market</p>		Section 9	<p>MTC have paid £110,000 towards toilets for the town centre. Joint project CEC and MTC, toilets will be situated in Indoor Market</p> <p>In the interim period MTC has paid St. Michael's Church to open theirs to the public..</p>
Celebrate the Jubilee	To ensure the town and	A community	June 2022	New Priority	MTC funded and supported over 9 successful Jubilee parties in the town, including one in each ward.

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	community has the opportunity to come together safely and mark the Jubilee.	party is planned for each ward.			A similar approach will be taken for the Coronation, with several parties throughout Macclesfield.

### Ongoing Priorities

Aim	Objective	Actions	Timeframe	Link to Council Strategy 2019/23	Progress and Updates Mar 2023
A clean, attractive and tidy town.	To ensure the town is clean and tidy predominantly by way of the Town Rangers but also with opportunities for the community to get involved.	Team extended by a Junior Ranger  Opportunities for volunteers	Dec 2021  Ongoing	7.2.5 8.2.2 8.2.7 4.2.4	Ranger team expanded, junior ranger and volunteers have been involved, including many Councillors.  Litter picking equipment proved by MTC is widely used by the community and loaned out by the Town Council. Arranged town centre litter picks with Scoop and Scales.  The floral displays are fabulous, the contribution from the community has been excellent, and resulted in Gold at Britain in Bloom.



	Facilitate residents with litter picking equipment and collection of rubbish	Purchased and loan litter picking equipment to residents directly and through Scoop and Scales. Rangers can collect rubbish collected if arranged beforehand	Ongoing		
Art and Culture in the Town	Facilitate, support and aid the development of Art and Culture in the Town through grants and work commissioned.	Funded Barnaby Air to produce micro works in consultation with the community  Support and promote the Museums and library activities where possible.	June 2022  June 2022  Ongoing  Ongoing	6.2.7 7.2.1 7.2.5	Ongoing promotion and a grant to the Museum for Heritage days.  Working with local groups to join in events such as Artspace and the Silk Museum who have provided many workshops at MTC events.  Funding Barnaby Parade for June 2023 to Barnaby and Artspace.  Involved in choosing and promoting the new murals and shutter painting projects in town and at the station.  01625 Gallery in the previously neglected phone boxes outside the Town Hall.

		<p>Work and commission groups and local artists where possible to add to the events e.g Artspace commissioned for Chinese New Year</p>			<p>Commissioned art work at Weston Park with local artist, Dick Vincent.</p>
<p>To provide excellent and safe community events.</p>	<p>To ensure residents and visitors can enjoy the town and events, creating a sense of community and making Macclesfield a good place to live and increasing footfall to the town centre.</p>	<p>Events planned included:</p> <ul style="list-style-type: none"> <li>• Chinese New Year</li> <li>• Welly Walk</li> <li>• Eco Summit</li> <li>• Older Peoples Day</li> <li>• Remembrance</li> </ul>	<p>Ongoing calendar throughout the year.</p>	<p>Inclusive events runs through the strategy</p>	<p>All events have been delivered and well attended so far this year including a Mayors Picnic in Aug 2022 to celebrate the centenary of South Park. New events have been added, such as the Lantern parade in Feb 23, which was very positively received.</p> <p>All events have been delivered and have significantly improved the footfall into the town centre, and businesses have been involved with the many town trails we have arranged.</p> <p>Events held 22-23</p> <ul style="list-style-type: none"> <li>• Chinese New Year</li> <li>• Nature Needs You</li> <li>• Eco Summit</li> <li>• Mayors Picnic in South Park</li> <li>• Older Peoples Day</li> <li>• Spooky Saturday</li> <li>• Remembrance</li> <li>• Late Night Shopping event</li> </ul>

		<ul style="list-style-type: none"><li>• Food Festival</li><li>• Christmas light switch on</li><li>• Tree of Light</li><li>• Late night shopping</li><li>• Possible light projections</li></ul> <p>Support with community events such as pride, bikeathon and the food festival.</p> <p>A full project and events plan will be</p>			<ul style="list-style-type: none"><li>• Christmas Town Centre Event</li><li>• Tree of Light</li><li>• Late night shopping</li><li>• Town Hall Light projections</li></ul> <p>Events the Town Council has supported among others:</p> <ul style="list-style-type: none"><li>• Macc Pow</li><li>• Bikeathon</li><li>• Pancake Race</li><li>• Pride</li></ul>
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		presented at FEB 2022 services committee			
A vibrant and prosperous town centre.	To continue to support the recovery of the Town Centre for the good of businesses and the residents and visitors.	<p>TCRWG continues to meet regularly to work on the recovery plan.</p> <p>Funding for signage around town agreed by MTC.</p> <p>Funding of planters, furniture and gazebos from Welcome Back fund.</p> <p>MTC to take part in CEC Macclesfield</p>	<p>Ongoing</p> <p>Complete by Dec 2022</p> <p>Apr 2022</p> <p>Jan 2022</p> <p>Ongoing</p> <p>Feb 2022</p>	<p>Section 9</p> <p>Section 6</p> <p>6.2.1</p> <p>6.2.6</p> <p>7.2.4</p> <p>7.2.5</p> <p>7.2.6</p> <p>7.2.7</p>	<p>TCRWG continues to meet meets regularly and was instrumental in gaining toilets for the town centre, plus further areas for hospitality.</p> <p>Town centre kit has been purchased and used for many events around the town.</p> <p>MTC supported indoor market, with comms, signage and events.</p> <p>TC promote and share information on pop up shops and new businesses.</p> <p>Town Centre manager delivered leaflets to businesses and aided the licenses.</p> <p>Supported the Hospitality area at Park Green.</p> <p>Shop front guide is complete and on MTC website.</p> <p>Increased events in the Town Centre has brought in higher numbers of footfall.</p> <p>Working with local shops to create trails for families.</p>

		<p>Markets Consultation</p>			
		<p>MTC to keep LEP abreast of improvements and updates.</p>	<p>Ongoing</p>		
		<p>MTC to ensure they are part of the CEC consultation with regard to the possible use of the Town Hall</p>	<p>Ongoing</p>		
		<p>Encourage and facilitate where possible pop-up shops in the town</p>	<p>Ongoing</p>		

		Encourage and inform cafes and restaurants to apply for street licenses to promote the outdoor café culture	Ongoing		
		Shop Front guide commissioned for Town Centre businesses	Ongoing		
Planning and development to be in keeping with the character of the town and meets residents' aspirations.	To complete the Conservation Area review of the Town Centre, the character assessment of Macclesfield	Town Centre Conservation Area Appraisal complete and ready to go out to consultation by CEC.	Apr/May 2022	7.2.2 9.2.5 4.2.6	All actions set to be achieved. CEC have consulted on the Town Centre Conservation Area Appraisal which CEC have adopted. Character Assessment and Shop Front guide also completed and available to the public.

	and consider further Conservation area reviews in the town.	Character Assessment in progress.  Shop Front guide commissioned for Town Centre businesses	Complete by May 2022  Complete by May 2022.		
Excellent and appropriate communications across the town.	To ensure the residents have access to information about the Town Councils work and other issues that may affect them.	MTC Website redeveloped  Ongoing comms through social media, website, local radio, notice boards and local news outlets,	Dec 2021  Ongoing	11.2	MTC redeveloper website was completed, and 2 accessibility audits have been completed with an independent auditor and website has been updated accordingly.  Communications continues to improve with social media accounts and updates on most popular platforms.  More engagement with local news providers.  More copies of Macc Updates printed and provided throughout the town and events for local people to pick up.  More noticeboards in Bollinbrook, East Ward and one requested for Castle ST.
Ensure residents and visitors have excellent Parks and Play Areas	To upgrade equipment and the facilities in parks and play areas.	Banbury Park, planting to be agreed and complete	Apr 2022	6.2.3 4.2.3 4.2.1	Banbury Park planting complete and new path created.  Weston Park new equipment completed. Artwork and goal posts to be completed APR 23,  Accessible equipment installed and well used at South Park.

		West and Ivy play area to have new equipment including a zip wire chosen after consultation with the residents. Possible mural for the skate track	Apr/May 2022		<p>MTC committed £26500 towards the skate park it has gone out to procurement for the 2<sup>nd</sup> time.</p> <p>£100,000 approved to go towards South Park Pavilion development.</p> <p><b>Please see Green Brochure</b></p>
		Accessible play equipment to be installed in South Park	Feb 2022		
		Funding agreed towards skate park at Windmill ST.	July 2022- depending on community		



			ability to crowdfund.		
		£100,000 in budget for 22/23 to be decided upon for parks and play areas	Decision by Jun 2022.		
A resilient and adaptable Voluntary sector who are valued.	Many residents rely on the services provided by the voluntary sector and the Town Council aims to ensure	Town Council currently procuring specialised support for Macclesfield VCFS.	Jan 2022	7.2.5 7.2.6 7.2.8	All on target. Excellent engagement from local groups now attending the committee and creating partnerships and links as a result.  Please see <a href="https://macclesfield-tc.gov.uk">Community Grants - Macclesfield Town Council (macclesfield-tc.gov.uk)</a> for full list of grants

	that they have all the support they need for delivery of services.	Grants are available with a budget of £42,000.  Mayors Civic Awards recognise the achievements in the community	Grant Decisions at every Finance Committee Meeting.  Nominations requested Jan 2022		Town Council volunteers have increased and will be attending a Mayors Thank you event.  Mayor's Civic Awards to take place on 16 <sup>th</sup> April 2023.
Climate Emergency	Commitment to Tree Planting across the Town  Eco Summit to be held to	Tress to be planted for Jubilee, Covid Commemoration tree in each ward.  MTC to arrange	FEB 2022  Update set for May	4.2 4.2.1 4.2.4 4.2.7	Covid remembrance trees and in each ward, plus trees for the jubilee.  Tree project in Tytherington. Excellent community involvement, who have identified many areas.  Successful Eco summit took place May 22.  Excellent take up of the equipment loaned by MTC and many groups litter picking.  Community Transport working group set up by Town Council exploring ways TC can support green and active travel.

	share information and encourage change of behaviour.	working with local environmental groups including Macctastic	2022 Full Summit scheduled for Oct 2022		
	Promote Active Travel.	Encourage promotion of active travel initiatives and pedestrian and cycling lanes.	Ongoing		
	Facilitate residents with litter picking equipment and collection of rubbish	Purchased and loan litter picking equipment to residents directly and through Scoop and Scales.	Ongoing		

		Rangers can collect rubbish collected if arranged beforehand			
Britain in Bloom	To create a fantastic campaign to showcase the town, the work of the Rangers and the community and bring footfall into the town.	<p>Britain in Bloom Working party in progress and plan in place.</p> <p>Town businesses to be asked to get involved.</p> <p>Plan and report to be produced pre judges visit.</p>	<p>Ongoing Meetings</p> <p>Mar 2022</p> <p>May 2022</p> <p>July/Aug 2022</p>	8.2.5	<p>GOLD at Britain in Bloom Achieved! Excellent work with community groups and the Town Council.</p> <p>The portfolio is on MTC website.</p>

Continue to Improve Awareness of the Town Council	To ensure residents, have access to information that helps them understand the role of the Town Council and the work it completes.	Work to further develop our social media and new website  To develop beneficial working relationships with news/social media outlets so we get accurate coverage of our activities.	Ongoing  Ongoing	11.2.1	Website developed with lots of information and communications continues to be responsive and improve. Once per month session on Silk FM, noticeboards increased. Attendance at community events and Treacle markets.  Increased social media presence with over 5000 followers and growing.
Provide Free Sports and Activities for Residents	Encourage residents to get involved with free activities designed to improve their health and wellbeing	Park fit continues to be online while a new location is sought – as the previous location is no longer an option	Aiming for summer 2022, until then it continues online.	10.2.1	All on target and Park fit and street sports have excellent attendance.  Basketball being arranged to be offered in West Park.

		Street sports continues all year round and is completely free	Ongoing service		
To Encourage and Facilitate Safe Playing Out	To create playing out sessions where children can play out safely in Macclesfield	<p>Training Volunteers to do road closures to facilitate sessions.</p> <p>To develop playing out sessions in South and Hurdsfield Wards working with local groups.</p>	<p>Ongoing</p> <p>Aiming for summer 2022</p>	10.2.2	<p>First session has taken place in South Ward, which had an overwhelmingly positive response.</p>