



Macclesfield Town Council Glow Up Shop Frontage Improvement Scheme

Application for Funding

Part 1: Property Details

1.1	Shop Address:	Violet Salons, 19 Chestergate, Macclesfield, Cheshire, SK11 6BX
1.2	Is the property vacant?	No
1.3	If yes, length of time the property has been vacant:	N/A
1.4	If no, the length of time the business has been open	1 st February 2023

Part 2: Applicant(s) and Business Details

2.1	Applicants Name(s):	[REDACTED]
2.2	Applicants Address:	[REDACTED]
2.3	Email Address:	[REDACTED]
2.4	Tel No.	[REDACTED]
2.5	Business Name:	Violet Salons Ltd
2.6	Business Address:	19 Chestergate Macclesfield Cheshire SK11 7ZA
2.7	Business Tel No.	01625440140
2.8	Business Email Address:	info@violetsalons.com
2.9	Are you VAT Registered? If yes please provide VAT Registration No.	No



2.10	<p>Are you the owner or Lessee of the Property?</p> <p>If no, please confirm that the property owner or lessee has been informed of the intended works</p>	Lessee of the property
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Part 3: Project Details / Cost / Resources / Timescale

Please read the Shop front guide on the Macclesfield Town council website found here:

<https://www.macclesfield-tc.gov.uk/wp-content/uploads/2023/03/Macclesfield-Shopfront-Design-Guide-Feb-2022.pdf>

Use this guide to fill in the following questions to explain how the changes you propose fit in with the guide and show good practice including within the guide.

3.1	<p>Details of proposed works: (Continue on separate sheet if necessary)</p> <p><i>NB. This grant is only available for schemes considered by MTC to comply with the spirit of the Shop Front Guide for Macclesfield please ensure you have properly read and understood this guide before making an application to avoid disappointment.</i></p>	<p>We would like to add 2xplanters outside the front of the shop to add to the aesthetic of the salon and Chestergate.</p> <p>In addition to this due to the direction the shop faces passers by cannot see into the salon due to the reflection on the windows. We have been advised additional lighting immediately inside in the windows which will improve this and allow Chestergate visitors to see into the salon – this would not only increase our Salon's visibility but also allow visitors and residents to look in and see a thriving Macclesfield business.</p>
3.2	<p>What will the money be spent on i.e. which elements of the project would not occur without the grant funding?</p>	<p>Currently being a new business none of the above would be possible without the grant funding.</p>
3.3	<p>Estimated total cost of project:</p>	<p>£1050</p>



3.4	Amount of Grant Funding applied for (maximum £1000):	£1000	
3.5	Have you obtained advice concerning relevant consents? <i>N.B. The applicant must make those enquiries and it is the responsibility of the applicant to ensure any necessary consents are obtained.</i>	Permission	Yes/No/Comments
		Planning Permission	No, planters do not need permission and the lighting is in the windows on the inside of the property.
		Listed Building Consent	No
		Advertising Regulations Consent	No
		Building Control	No
		Other	
3.6	If permissions are needed and have already been obtained, please attach copies.	Copies attached?	
			No
3.7	Can the enhancement works be delivered within 12 months?	Yes	
3.8	Please add any other information that you feel may be relevant	<p>The lighting may not seem like the obvious choice to include on our proposal. However, it is our intention to make the Salon as welcoming as possible. We don't want this to just be a business to get your hair or beauty needs, but a safe space where people can meet up, network and socialise. We plan to launch an all inclusive 'Violet Social' scheme and work with other local businesses to bring together residents who may feel isolated or struggle to meet new people.</p>	



Part 4: Data Protection and declaration

4.1	<p>Data Protection</p> <p>Part or all of the information you supply to us will be held on computer and in hard copy. This information will be used for the administration for grant applications and the use of statistical analysis. Copies of this information may be given to individuals we consult with when assessing and monitoring grants and other limited parties as set out in the Regeneration Service Privacy Notice You have the right to view the information we hold on you and to have any errors or inaccuracies corrected.</p> <p>Your data will be retained for processing in accordance with the schedule set out in the Regeneration Service Privacy Notice available to view at https://www.cheshireeast.gov.uk/council_and_democracy/council_information/website_information/privacy-notices/regeneration-service-privacy-notice.aspx</p> <p>By signing this application form you agree to the use of your data in this way.</p>
4.2	<p>Declaration</p> <p>I hereby certify that to the best of my knowledge all the information contained within this application is correct and I confirm that I understand agree and accept the terms and conditions of the grant as set out in the Macclesfield Shop Front Improvement Grant Policy and Guidance notes.</p> <p>Signed: Andrew Jackson Date: 18/07/2023</p>