

## Report Purpose:

WIFI Figures

## Author:

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Wifi connection figures continue to see a decrease on number of connections. The number of new users remains consistent, but overall the wifi is not being used as much as it was. For example,.

November 17,196 vs 13,216 in November 2022 – 30% increase

December 17,408 vs 18,195 in December 2022 – 4% decrease

January 15,663 vs 16,734 in January 2023 - 6% decrease

February up the 14<sup>th</sup> 7,369 vs 8,196 in February 2023 - 10% decrease

The most popular time of day remains across the lunchtime period from 11-3pm

Some months are showing a decrease, but November shows a large increase. In March the Town Council Comms Officer will start promoting the free wifi across the town centre.