



Macclesfield Town Council Glow Up Shop Frontage Improvement Scheme

Application for Funding

Please read the Shop Front Guide on the Macclesfield Town Council website found here before completing this application form: <https://www.macclesfield-tc.gov.uk/wp-content/uploads/2023/03/Macclesfield-Shopfront-Design-Guide-Feb-2022.pdf>

Use this guide to fill in the following questions to explain how the changes you propose fit in with the guide.

NB. This grant is only available for schemes considered by MTC to comply with the spirit of the Shop Front Guide for Macclesfield. Please ensure you have properly read and understood this guide before making an application to avoid disappointment. This grant is there to enhance your shop front and shouldn't be applied for solely on the grounds of maintenance work required.

Macclesfield Town Council will review all complete applications at the Planning Committee meeting. The Planning Committee will view all shop fronts prior to the meeting.

Grants will be considered for enhancement work to shop fronts only, no internal changes.

Maintenance work will be considered on a case-by-case basis, and where this will enhance the shop fronts look.

The Planning Committees decision is final.

1.1	Shop Address:	20A Park Green, Macclesfield, SK11 7NA	
1.2	Is the property vacant?		No
1.3	If yes, length of time the property has been vacant:	We moved in two months ago, it was vacant for over 2 years	
1.4	If no, the length of time the business has been open:	1 month	

Part 2: Applicant(s) and Business Details

2.1	Applicants Name(s):	
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2.2	Applicants Address:	[REDACTED]
2.3	Email Address:	[REDACTED]
2.4	Tel No.	[REDACTED]
2.5	Business Name:	The Clayrooms Macc Ltd
2.6	Business Address:	20A Park Green, Macclesfield, Cheshire SK11 7NA (registered head office 19 Dig street Ashbourne DE6 1BE
2.7	Business Tel No.	7548846187
2.8	Business Email Address:	macclesfield@theclayrooms.co.uk
2.9	Are you VAT Registered? If yes, please provide VAT Registration No.	No
2.10	Are you the owner of the property? If no, please confirm that the property owner has been informed of the intended works and gives their permission for the proposed works to go ahead.	No

Part 3: Project Details / Cost / Resources / Timescale

Before

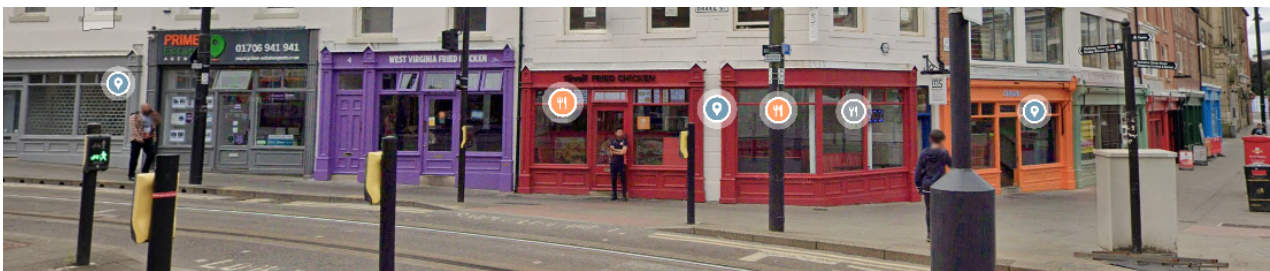


After

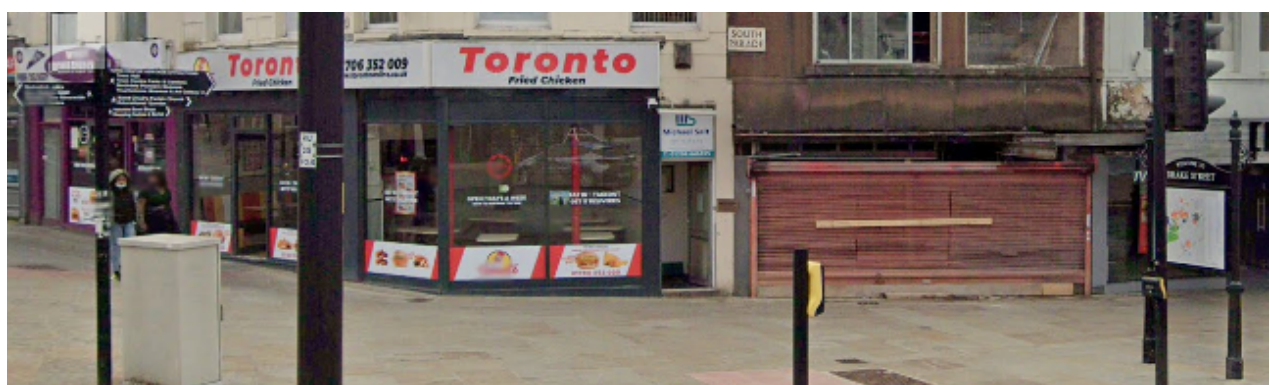


Before

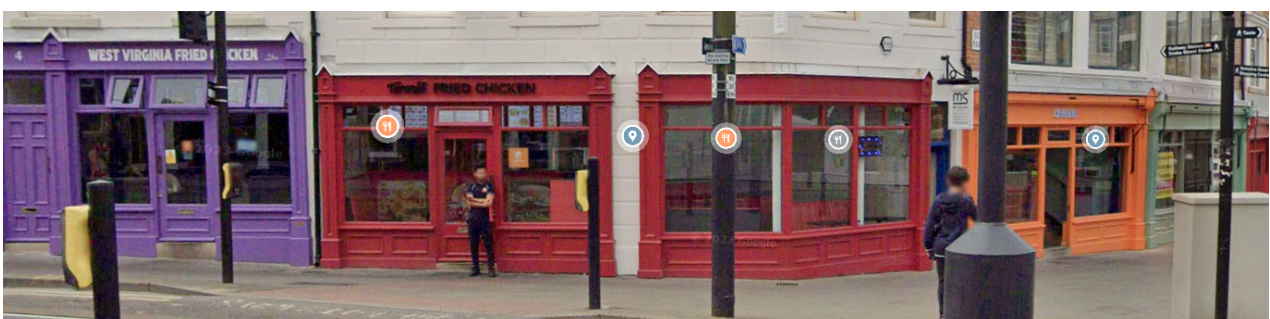
After



Before



After





Please read/ look at pages 13-18, 21-22, 24-27, 29, 32, 35-36 & 38 of the Shop Front Guide before completing the below sections

3.1	<p>Details of proposed works: (Continue on separate sheet if necessary) <i>Please include what paint colours will be used if you are painting the shop front/ adding in planters.</i> <i>Please state what colour the awning would be if applicable.</i></p>	<p>Replace old metal signage from the 80's (similar to one of your photo examples above)with a wooden painted fascia board, and therefore to be more sympathetic to the original building. The Fascia will be painted Little Green Heritage Heat (burnt orange) There lettering on the fascia will be individual raised letters - THE CLAYROOMS - they will be painted in Little Green Cordoba (dark brown)</p> <p>The old awning is currently blue and not fit for purpose, we would like to replace it with a natural calico to keep the shop interior light and welcoming.</p>
3.2	<p>What will the money be spent on? <i>Please specify each aspect of work that will be carried out and how this will enhance your shop front.</i></p>	<p>Making the wooden replacement fascia/ signage</p> <p>Logo vinyls for the front door and on the front windows.</p> <p>Replacing the awning.</p> <p>We have already removed the metal shutters and are keen to develop the shop front into a warm welcoming space on the high street. The awning will allow us to create interest and make the shop more appealing, for example tables and chairs can occasionally be placed there for out door making activities.</p>
3.3	<p>Estimated total cost of project: <i>We will require 2 quotes for each aspect of work.</i></p>	



3.4	Amount of Grant Funding applied for (maximum £1000): <i>This should be in line with the quotes you've received.</i>	£1000	
Please read page 5 of the Shop Front Guide before completing the below			
3.5	Have you obtained advice concerning relevant consents? <i>N.B. The applicant must make those enquiries and it is the responsibility of the applicant to ensure any necessary consents are obtained.</i>	Permission (each are taken separately)	<i>Please circle one of each for 3.5-3.7</i>
		Planning Permission	N/A
		Listed Building Consent	N/A
		Advertising Regulations Consent	N/A
		Building Control	N/A
		Other	Design advice
3.6	If permissions are needed and have already been obtained, please attach copies.	Copies attached? N/A	
3.7	Can the enhancement works be delivered within 12 months?	Yes	



3.8	<p>Please add any other information that you feel may be relevant. <i>This can include photos of proposed signage, awnings etc. to assist in your application.</i></p>	<p>We are in the process of turning an unloved vacant shop into a vibrant activity based business with craft and sustainability at it's heart.</p> <p>Having read your guidelines and taken design advice we feel our proposal is a perfect candidate for the Glow Up grant. The grant will enable us to realise our vision quickly and get our Macc studio looking fabulous from the get go!</p>
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Part 4: Data Protection and declaration

4.1	<p>Data Protection</p> <p>Part or all the information you supply to us will be held on electronically. This information will be used for the administration of grant applications and the use of statistical analysis. Copies of this information may be given to individuals we consult with when assessing and monitoring grants, and other limited parties, as set out in the Regeneration Service Privacy Notice. You have the right to view the information we hold on you and to have any errors or inaccuracies corrected.</p> <p>Your data will be retained for processing in accordance with the schedule set out in the Regeneration Service Privacy Notice available to view at https://www.cheshireeast.gov.uk/council_and_democracy/council_information/website_information/privacy-notices/regeneration-service-privacy-notice.aspx</p> <p>By signing this application form you agree to the use of your data in this way.</p>
4.2	<p>Declaration <i>(separate Declaration Form to be completed and submitted with this application and all quotes)</i></p> <p>I hereby certify, that to the best of my knowledge, all the information contained within this application is correct. I confirm that I understand, agree and accept the terms and conditions of the grant as set out in the Macclesfield Shop Front Improvement Grant Policy and Guidance notes.</p> <p>Signed:..... 11.10.23.....</p> <p>Date:.....</p>

