

Report Purpose:

WIFI Figures

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Wifi connection figures had steadied in the spring, over early summer they had increased, but at the start of autumn they have started to decline again.

Connections are visitors that have connected to the wifi.

August 18,030 vs 17,845 in August 2023

September 16,369 vs 17,704 in September 2023

October 17,345 vs 17,511 in October 2023

Users are visitors that have authorised (*ie browsed the internet*) **ANY TIME** in the past.

August 4919 vs 4970 in August 2023

September 4997 vs 4650 in September 2023

October 4637 vs 4889 on October 2023

The most popular time of day remains across the lunchtime period from 12-2pm

The Town Council Comms Officer is still promoting the free wifi, with social media posts, and posters in high traffic area.