



Macclesfield Town Council Glow Up Shop Frontage Improvement Scheme

Application for Funding

Please read the Shop Front Guide on the Macclesfield Town Council website found here before completing this application form: <https://www.macclesfield-tc.gov.uk/wp-content/uploads/2023/03/Macclesfield-Shopfront-Design-Guide-Feb-2022.pdf>

Use this guide to fill in the following questions to explain how the changes you propose fit in with the guide.

NB. This grant is only available for schemes considered by MTC to comply with the spirit of the Shop Front Guide for Macclesfield. Please ensure you have properly read and understood this guide before making an application to avoid disappointment. This grant is there to enhance your shop front and shouldn't be applied for solely on the grounds of maintenance work required.

Macclesfield Town Council will review all complete applications at the Planning Committee meeting. The Planning Committee will view all shop fronts prior to the meeting. Grants will be considered for enhancement work to shop fronts only, no internal changes. Maintenance work will be considered on a case-by-case basis, and where this will enhance the shop fronts look. The Planning Committees decision is final.

Part 1: Property Details

1.1	Shop Address:	75 Chestergate, Macclesfield, Cheshire, SK11 6DG	
1.2	Is the property vacant?	Yes	No
1.3	If yes, length of time the property has been vacant:	N/A	
1.4	If no, the length of time the business has been open:	Received the key to these new premises on 14 th June. Currently preparing the unit to move my business across, ready to open to the public on 26 th July. Currently open at 67 Chestergate.	

Part 2: Applicant(s) and Business Details

2.1	Applicants Name(s):	Loola Loves
2.2	Applicants Address:	[REDACTED]



2.3	Email Address:	loolaloves@gmail.com
2.4	Tel No.	07841594539
2.5	Business Name:	Loola Loves
2.6	Business Address:	75 Chestergate Macclesfield SK10 3AQ
2.7	Business Tel No.	07841594539
2.8	Business Email Address:	loolaloves@gmail.com
2.9	Are you VAT Registered? If yes, please provide VAT Registration No.	No
2.10	Are you the owner of the property? If no, please confirm that the property owner has been informed of the intended works and gives their permission for the proposed works to go ahead.	No. Owner – Estates & Leisure – is aware and approves of the plans.

Part 3: Project Details / Cost / Resources / Timescale

Before



After

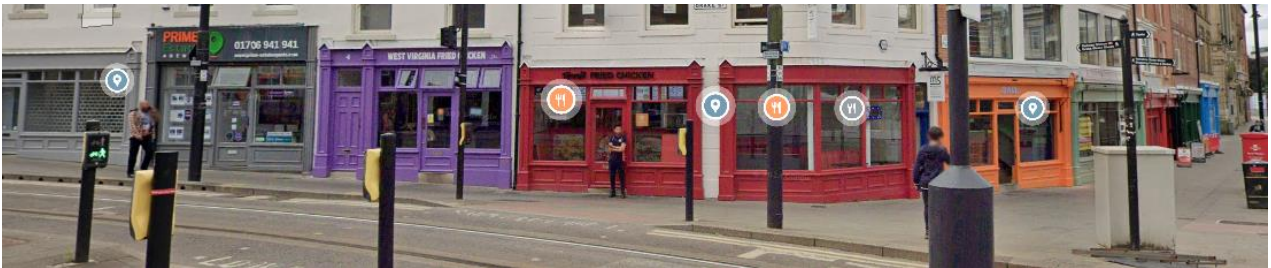




Before



After



Before



After






Please read/ look at pages 13-18, 21-22, 24-27, 29, 32, 35-36 & 38 of the Shop Front Guide before completing the below sections

3.1	<p>Details of proposed works: (Continue on separate sheet if necessary) <i>Please include what paint colours will be used if you are painting the shop front/ adding in planters.</i> <i>Please state what colour the awning would be if applicable.</i></p>	<p>Please see section 3.2 for details and section 3.8 for a photograph of the colour scheme.</p>
3.2	<p>What will the money be spent on? <i>Please specify each aspect of work that will be carried out and how this will enhance your shop front.</i></p>	<p>The shop front – all wooden frames – needs stripping / sanding and repainting to correct weather damage and update the colour to a heritage forest green. This will be in-keeping with the character and age of the building. (Ben Johnson - £540)</p> <p>The branding will be sign-written onto the fascia using traditional methods, in-keeping with the historic nature of the building. This will be done in the Loola Loves brand purple which compliments the green very well (as seen in my existing shopfront at number 67 Chestergate). (Gregg at Cactus Sign Painting - £600)</p> <p>Shop opening hours will be painted onto the window which will add a classic touch to the frontage, rather than a printed poster of sign hung internally.</p> <p>The above works will enhance the shop front, it's appeal to passing customers and be in-keeping with neighbouring businesses – Windyways and Déjà vu.</p>
3.3	<p>Estimated total cost of project: <i>We will require 2 quotes for each aspect of work.</i></p>	<p>Signwriting / signage quotes :</p> <p>£600 – signwriting to fascia and windows by Gregg at Cactus Sign Painting</p> <p>£816.68 with £135.00 fitting all + vat – flat cut lettering, backing and installation by Signs Express, Macclesfield.</p> <p>Preparing & painting shop frontage / frames quotes :</p> <p>£540 for labour - Ben Johnson (Painter / Decorator)</p> <p>£920 labour plus materials – P J Cody (Painter / decorator)</p> <p>I have chosen to hire Cactus Sign Painting for the signage and Ben Johnson for preparing and painting the wooden shop front. I will put the full grant towards the total cost and pay the remainder myself.</p>



3.4	Amount of Grant Funding applied for (maximum £1000): <i>This should be in line with the quotes you've received.</i>	£1000
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Please read page 5 of the Shop Front Guide before completing the below sections

3.5	Have you obtained advice concerning relevant consents? <i>N.B. The applicant must make those enquiries and it is the responsibility of the applicant to ensure any necessary consents are obtained.</i>	Permission (each are taken separately)	<i>Please circle one of each for 3.5-3.7</i>		
		Planning Permission	Yes	No	N/A
		Listed Building Consent	Yes	No	N/A
		Advertising Regulations Consent	Yes	No	N/A
		Building Control	Yes	No	N/A
		Other			
3.6	If permissions are needed and have already been obtained, please attach copies.	Copies attached?		N/A	
		Yes	No		
3.7	Can the enhancement works be delivered within 12 months?	Yes	No		
3.8	Please add any other information that you feel may be relevant. <i>This can include photos of proposed signage, awnings etc. to assist in your application.</i>	<p>I can arrange for this work to be done within a couple of weeks, pending approval of this application, in order to have the shop ready to open on the 26th July. Please find image below, to demonstrate the colour scheme that will be used.</p> 			



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Part 4: Data Protection and declaration

4.1	<p>Data Protection</p> <p>Part or all the information you supply to us will be held on electronically. This information will be used for the administration of grant applications and the use of statistical analysis. Copies of this information may be given to individuals we consult with when assessing and monitoring grants, and other limited parties, as set out in the Regeneration Service Privacy Notice. You have the right to view the information we hold on you and to have any errors or inaccuracies corrected.</p> <p>Your data will be retained for processing in accordance with the schedule set out in the Regeneration Service Privacy Notice available to view at https://www.cheshireeast.gov.uk/council_and_democracy/council_information/website_information/privacy-notices/regeneration-service-privacy-notice.aspx</p> <p>By signing this application form you agree to the use of your data in this way.</p>	
4.2	<p>Declaration</p> <p><i>(separate Declaration Form to be completed and submitted with this application and all quotes)</i></p> <p>I hereby certify, that to the best of my knowledge, all the information contained within this application is correct. I confirm that I understand, agree and accept the terms and conditions of the grant as set out in the Macclesfield Shop Front Improvement Grant Policy and Guidance notes.</p> <p>Signed:..... </p> <p>Date:.....28/06/2.....</p>	