



## Macclesfield Town Council Glow Up Shop Frontage Improvement Scheme

### Application for Funding

Please read the Shop Front Guide on the Macclesfield Town Council website found here before completing this application form: <https://www.macclesfield-tc.gov.uk/wp-content/uploads/2023/03/Macclesfield-Shopfront-Design-Guide-Feb-2022.pdf>

Use this guide to fill in the following questions to explain how the changes you propose fit in with the guide.

***NB. This grant is only available for schemes considered by MTC to comply with the spirit of the Shop Front Guide for Macclesfield. Please ensure you have properly read and understood this guide before making an application to avoid disappointment. This grant is there to enhance your shop front and shouldn't be applied for solely on the grounds of maintenance work required.***

Macclesfield Town Council will review all complete applications at the Planning Committee meeting. The Planning Committee will view all shop fronts prior to the meeting.

Grants will be considered for enhancement work to shop fronts only, no internal changes. Maintenance work will be considered on a case-by-case basis, and where this will enhance the shop fronts look.

The Planning Committees decision is final.

#### Part 1: Property Details

1.1	Shop Address:	5 Queen Victoria Street	
1.2	Is the property vacant?	Yes	<u>No</u>
1.3	If yes, length of time the property has been vacant:	N/A	
1.4	If no, the length of time the business has been open:	15 months	

#### Part 2: Applicant(s) and Business Details

2.1	Applicants Name(s):	<div></div> Dolly Daydream Cakery
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2.2	<b>Applicants Address:</b>	5 Queen Victoria Street SK11 6LP
2.3	<b>Email Address:</b>	[REDACTED]
2.4	<b>Tel No.</b>	[REDACTED]
2.5	<b>Business Name:</b>	Dolly Daydream Cakery
2.6	<b>Business Address:</b>	5 Queen Victoria Street SK11 6LP
2.7	<b>Business Tel No.</b>	01625 432653
2.8	<b>Business Email Address:</b>	<a href="mailto:holliewilliamson93@hotmail.co.uk">holliewilliamson93@hotmail.co.uk</a>
2.9	<b>Are you VAT Registered?</b> If yes, please provide VAT Registration No.	No
2.10	<b>Are you the owner of the property?</b> If no, please confirm that the property owner has been informed of the intended works and gives their permission for the proposed works to go ahead.	No. Landlord informed and given permission for proposed works.

### Part 3: Project Details / Cost / Resources / Timescale

#### Before

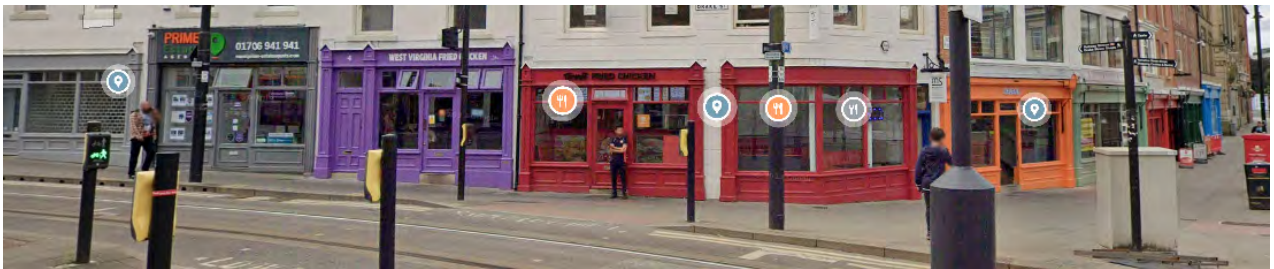


#### After

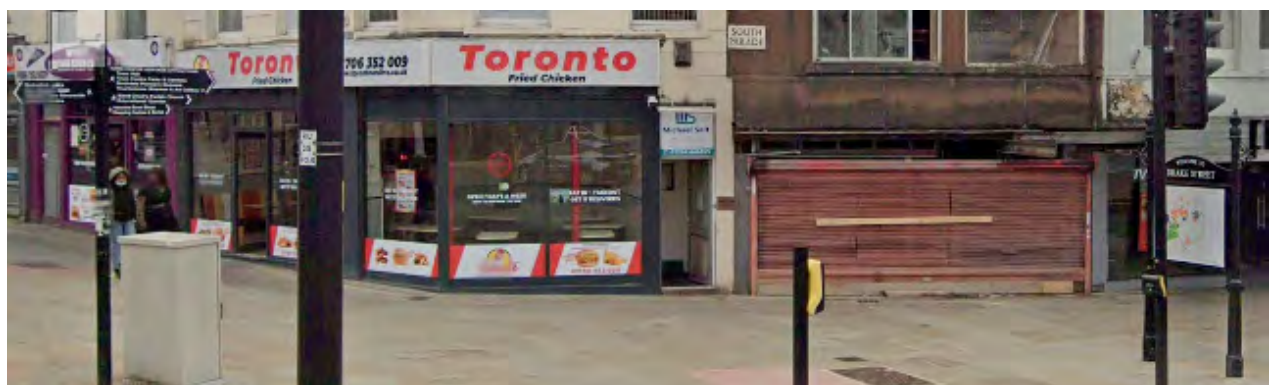


Before

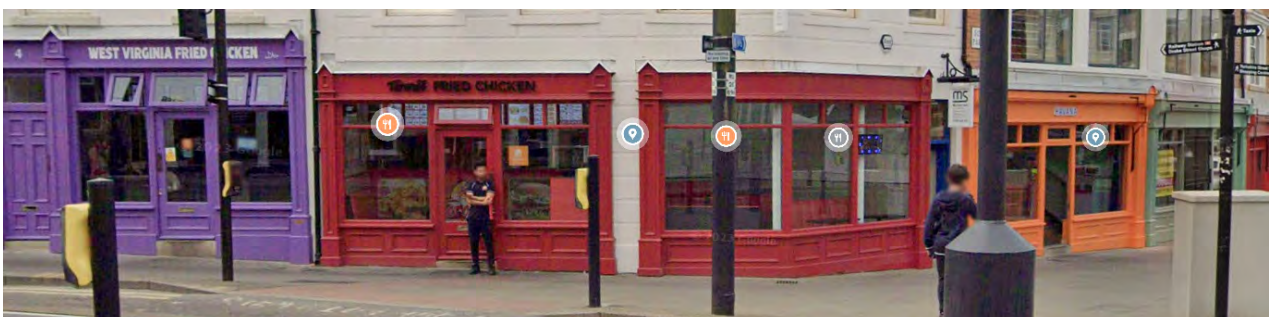
After



Before



After





**Please read/ look at pages 13-18, 21-22, 24-27, 29, 32, 35-36 & 38 of the Shop Front Guide before completing the below sections**

3.1	<p><b>Details of proposed works:</b>  <b>(Continue on separate sheet if necessary)</b>  <i>Please include what paint colours will be used if you are painting the shop front/ adding in planters.</i>  <i>Please state what colour the awning would be if applicable.</i></p>	<p>Replacement of Shop front window. One of our window panes has been vandalised and now has a large crack which is getting progressively worse due to the shopfront being south-facing (direct sun exposure is heating and cracking the window further).</p> <p>The pane needs replacing but this is not a viable expense a business as young as DDC is able to invest in. If we do not source funding, we will have to look at more cost effective alternatives such as boarding which unfortunately is not in keeping with preferred town-centre enhancements.</p> <p>We have also experienced a significant decline in coffee sales since non-local coffee chain Coffee One opened across the road. I'd like to propose a projecting sign that faces Mill Street to redirect signage and improve footfall from that direction, as we are currently just slightly out of view from Mill Street.</p>
3.2	<p><b>What will the money be spent on?</b>  <i>Please specify each aspect of work that will be carried out and how this will enhance your shop front.</i></p>	<p>Replacement of safety glass window pane to rectify vandalism and for safety reasons. Will rectify and enhance unsightly cracked window, minimise safety concerns for our window seated customers and prevent further damage from future vandals.</p> <p>Projecting sign installed to increase footfall from Mill Street which we are currently less visible to.</p>
3.3	<p><b>Estimated total cost of project:</b>  <i>We will require 2 quotes for each aspect of work.</i></p>	<p>Projecting Sign - £154  Glass replacement - £750</p>



3.4	<b>Amount of Grant Funding applied for (maximum £1000):</b> <i>This should be in line with the quotes you've received.</i>	£904		
<b>Please read page 5 of the Shop Front Guide before completing the below</b>				
3.5	<b>Have you obtained advice concerning relevant consents?</b> <i>N.B. The applicant must make those enquiries and it is the responsibility of the applicant to ensure any necessary consents are obtained.</i>	<b>Permission (each are taken separately)</b>	<i>Please circle one of each for 3.5-3.7</i>	
		Planning Permission	Yes	No <u>N/A</u>
		Listed Building Consent	Yes	No <u>N/A</u>
		Advertising Regulations Consent	Yes	No <u>N/A</u>
		Building Control	Yes	No <u>N/A</u>
		Other		
3.6	<b>If permissions are needed and have already been obtained, please attach copies.</b>	<b>Copies attached?</b> <u>N/A</u>		
		Yes	<u>No</u>	
3.7	<b>Can the enhancement works be delivered within 12 months?</b>	<u>Yes</u>	No	





3.8	<p><b>Please add any other information that you feel may be relevant.</b>  <i>This can include photos of proposed signage, awnings etc. to assist in your application.</i></p>	<p>Photo's attached.</p>
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#### Part 4: Data Protection and declaration

4.1	<p><b>Data Protection</b></p> <p>Part or all the information you supply to us will be held on electronically. This information will be used for the administration of grant applications and the use of statistical analysis. Copies of this information may be given to individuals we consult with when assessing and monitoring grants, and other limited parties, as set out in the Regeneration Service Privacy Notice. You have the right to view the information we hold on you and to have any errors or inaccuracies corrected.</p> <p>Your data will be retained for processing in accordance with the schedule set out in the Regeneration Service Privacy Notice available to view at  <a href="https://www.cheshireeast.gov.uk/council_and_democracy/council_information/website_information/privacy-notices/regeneration-service-privacy-notice.aspx">https://www.cheshireeast.gov.uk/council_and_democracy/council_information/website_information/privacy-notices/regeneration-service-privacy-notice.aspx</a></p> <p>By signing this application form you agree to the use of your data in this way.</p>
4.2	<p><b>Declaration</b>  <i>(separate Declaration Form to be completed and submitted with this application and all quotes)</i></p> <p>I hereby certify, that to the best of my knowledge, all the information contained within this application is correct. I confirm that I understand, agree and accept the terms and conditions of the grant as set out in the Macclesfield Shop Front Improvement Grant Policy and Guidance notes.</p> <p>Signed: Hollie Williamson..... Date:31/10/2023.....</p>

