



Macclesfield Town Council Glow Up Shop Frontage Improvement Scheme

Application for Funding

Please read the Shop Front Guide on the Macclesfield Town Council website found here before completing this application form: <https://www.macclesfield-tc.gov.uk/wp-content/uploads/2023/03/Macclesfield-Shopfront-Design-Guide-Feb-2022.pdf>

Use this guide to fill in the following questions to explain how the changes you propose fit in with the guide.

NB. This grant is only available for schemes considered by MTC to comply with the spirit of the Shop Front Guide for Macclesfield. Please ensure you have properly read and understood this guide before making an application to avoid disappointment. This grant is there to enhance your shop front and shouldn't be applied for solely on the grounds of maintenance work required.

Macclesfield Town Council will review all complete applications at the Planning Committee meeting. The Planning Committee will view all shop fronts prior to the meeting.

Grants will be considered for enhancement work to shop fronts only, no internal changes.

Maintenance work will be considered on a case-by-case basis, and where this will enhance the shop fronts look.

The Planning Committees decision is final.

Part 1: Property Details

| | | | |
|-----|---|--|-----------|
| 1.1 | Shop Address: | 181 Broken Cross, Macclesfield, Cheshire, SK11 8TU | |
| 1.2 | Is the property vacant? | Yes | No |
| 1.3 | If yes, length of time the property has been vacant: | | |
| 1.4 | If no, the length of time the business has been open: | 17th July 2024 | |

Part 2: Applicant(s) and Business Details

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|-----|---------------------|------------|
| 2.1 | Applicants Name(s): | [REDACTED] |
| 2.2 | Applicants Address: | [REDACTED] |



| | | |
|------|---|--|
| 2.3 | Email Address: | |
| 2.4 | Tel No. | |
| 2.5 | Business Name: | Elysian Hair Studio |
| 2.6 | Business Address: | 181 Broken Cross Macclesfield Cheshire SK11 8TU |
| 2.7 | Business Tel No. | 07729627461 |
| 2.8 | Business Email Address: | elysianhair@elysianhair.co.uk |
| 2.9 | Are you VAT Registered? If yes, please provide VAT Registration No. | no |
| 2.10 | Are you the owner of the property? If no, please confirm that the property owner has been informed of the intended works and gives their permission for the proposed works to go ahead. | No. Permission is granted. |

Part 3: Project Details / Cost / Resources / Timescale

Before



After

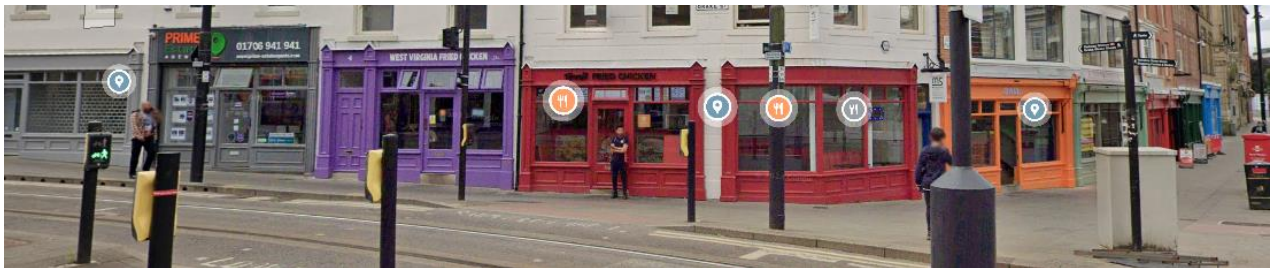




Before



After



Before



After





Please read/ look at pages 13-18, 21-22, 24-27, 29, 32, 35-36 & 38 of the Shop Front Guide before completing the below sections

| | | |
|-----|---|--|
| 3.1 | <p>Details of proposed works: (Continue on separate sheet if necessary)</p> <p><i>Please include what paint colours will be used if you are painting the shop front/ adding in planters.</i></p> <p><i>Please state what colour the awning would be if applicable.</i></p> | <p>As part of the rebranding and enhancement of Elysian Hair Studio, located at 181 Broken Cross, Macclesfield, I propose to replace the existing signage with a new, professionally designed sign that reflects the updated identity of the salon.</p> <p>The current sign, which bears the name of the former business, will be replaced to align with the new brand vision and to provide a clear and attractive representation of the salon. The new sign will be designed to complement the aesthetic of the surrounding area, using high-quality materials and a tasteful, visually appealing design that respects the local character.</p> <p>This update aims to improve the visibility and attractiveness of the business, enhancing the overall customer experience and contributing positively to the local community. The design will be in harmony with the neighbourhood's existing aesthetic, ensuring it enhances the area rather than detracting from it.</p> <p>I do not plan to paint the shop front or add planters as there is a slight slope and cobbles nearby.</p> |
| 3.2 | <p>What will the money be spent on?</p> <p><i>Please specify each aspect of work that will be carried out and how this will enhance your shop front.</i></p> | <p>New Signage Travel Expenses and on site installation</p> |
| 3.3 | <p>Estimated total cost of project:</p> <p><i>We will require 2 quotes for each aspect of work.</i></p> | <p>£1536.00 £602</p> |



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|--|---|---|--|---------------|
| 3.4 | Amount of Grant Funding applied for (maximum £1000): <i>This should be in line with the quotes you've received.</i> | £1000 | | |
| Please read page 5 of the Shop Front Guide before completing the below sections | | | | |
| 3.5 | Have you obtained advice concerning relevant consents? <i>N.B. The applicant must make those enquiries and it is the responsibility of the applicant to ensure any necessary consents are obtained.</i> | Permission (each are taken separately) | <i>Please circle one of each for 3.5-3.7</i> | |
| | | Planning Permission | <u>Yes</u> | No N/A |
| | | Listed Building Consent | Yes | No <u>N/A</u> |
| | | Advertising Regulations Consent | <u>Yes</u> | No N/A |
| | | Building Control | <u>Yes</u> | No N/A |
| | | Other | | |
| 3.6 | If permissions are needed and have already been obtained, please attach copies. | Copies attached? | | |
| | | Yes | <u>No</u> | |
| 3.7 | Can the enhancement works be delivered within 12 months? | <u>Yes</u> | No | |
| 3.8 | Please add any other information that you feel may be relevant. <i>This can include photos of proposed signage, awnings etc. to assist in your application.</i> | | | |



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Part 4: Data Protection and declaration

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| 4.1 | <p>Data Protection</p> <p>Part or all the information you supply to us will be held on electronically. This information will be used for the administration of grant applications and the use of statistical analysis. Copies of this information may be given to individuals we consult with when assessing and monitoring grants, and other limited parties, as set out in the Regeneration Service Privacy Notice. You have the right to view the information we hold on you and to have any errors or inaccuracies corrected.</p> <p>Your data will be retained for processing in accordance with the schedule set out in the Regeneration Service Privacy Notice available to view at https://www.cheshireeast.gov.uk/council_and_democracy/council_information/website_information/privacy-notice/regeneration-service-privacy-notice.aspx</p> <p>By signing this application form you agree to the use of your data in this way.</p> | |
| 4.2 | <p>Declaration</p> <p><i>(separate Declaration Form to be completed and submitted with this application and all quotes)</i></p> <p>I hereby certify, that to the best of my knowledge, all the information contained within this application is correct. I confirm that I understand, agree and accept the terms and conditions of the grant as set out in the Macclesfield Shop Front Improvement Grant Policy and Guidance notes.</p> <p>Signed: [REDACTED] Date: 2/08/2024</p> | |