

Report Purpose:

Macclesfield and Visitor Information Centre Library Funding

Author

Town Clerk

Update

The Town Council approved funding the library for £30000 on the condition the Visitor Information Centre (VIC) was relocated there. This contribution means the library is now open on A Friday afternoon until 5pm.

There has been a soft launch of the VIC, and the Clerk and Comms Officer met with the library management, who are keen to make the most of the VIC in the library. We are all keen to get some decent signage for the Visitor Information Centre and are exploring that with the Library Managers.

Due to space, the location is mainly when you enter the library to the left, however they are planning to disperse cabinets of goods throughout the library.

VIC staff have been fully trained to work in the library, and they can all give visitor information. They are trying to work out a way to continue to sell tickets for local events etc, however the current library system makes this difficult.

We still wait the grant agreement from CEC, and I have asked for the following information in reports:

- Number people asking for information
- Types of Info
 - e.g. Bus times, things to visits etc
- Busiest days/times
- Increased usage due to Friday afternoon opening.
- Case studies.