

Report Purpose:

Town Centre Regeneration Working Group

Author

Town Clerk

Updates:

The surveys continue to be open as below:

Residents

<https://www.macclesfield-tc.gov.uk/town-centre-consultation-for-residents-2025/>

Business

<https://www.macclesfield-tc.gov.uk/town-centre-consultation-2025/>

Input from business is very low so these have been pushed once again.

Business Improvement District

At Full Council on 28th July 2025, it was agreed to award a grant to Macc Means Business, who will use the funding to commission Mosaic to complete a feasibility study. The Chair of the group, Cllr Wilson and the Town Clerk will meet with Mosaic once Macc Means Business has set up the initial meeting.

A Business Improvement District (BID) feasibility study is an assessment to test whether there is enough interest, support, and financial viability to establish a BID in a defined town centre or commercial area. It explores:

- Whether local businesses would benefit from a BID.
- The types of improvements (e.g. safety, events, marketing, cleanliness, business support) that could be delivered.
- The likely level of business support and willingness to contribute financially, including the price of the levy.
- The costs, funding model, and potential return on investment.
- Any risks or barriers to proceeding.

If the feasibility study is positive, the next steps usually include:

- Developing a business plan – setting out the priorities, proposed projects, and funding arrangements.
- Business engagement and consultation – gathering detailed feedback from local businesses to refine the plan.
- Ballot process – an official vote of eligible businesses to decide whether the BID should be created.
- BID set-up – if the ballot is successful, the BID company is formed, and delivery of agreed projects begins.
- The area covered by the BID.