

Report Purpose:

UKSPF Funding

Author:

Town Clerk

Background

The Town Council has successfully secured UK Shared Prosperity Funding (UKSPF) from Cheshire East Council for the £44,684.

The project falls under the following indicators:

E6 – Local Arts, Cultural, Heritage & Creative Activities
and

E8 – Campaigns to Encourage Visits and Boost Local Pride

Outputs are:

Intervention Type		E6	
Output Indicator	2025/26	Beyond 2025/26	Total
Number of local events or activities supported	5	0`	5

Intervention Type		E8	
Output Indicator	2025/26	Beyond 2025/26	Total
Number of people reached	5000	5000	10000

The Project

The project will bring large-scale installations to the town centre over a 7–8 week period, starting in November 2025 and running through to January 2026.

It will form a walkable trail around the town, encouraging residents and visitors to explore different areas. Local businesses will be engaged through the distribution of maps and completion certificates for participants.

A dedicated social media campaign will run alongside the project, reaching beyond Macclesfield to other nearby areas accessible by train. The campaign will align with the town's already busy Christmas programme.

Budget:

Installations `	£33,000 Plus vat
Social Media campaign (videos etc)	£5000
Advertising -Maps, certificates, badges, banners, posters	£6684

Total	£44684
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Payment will be received partly in advance, with the balance paid upon project completion and submission of the required evidence.

Proposal

To approve the budgets for the funding as above.