

MACCLESFIELD LIBRARY

DEC 25-JAN 26 REPORT



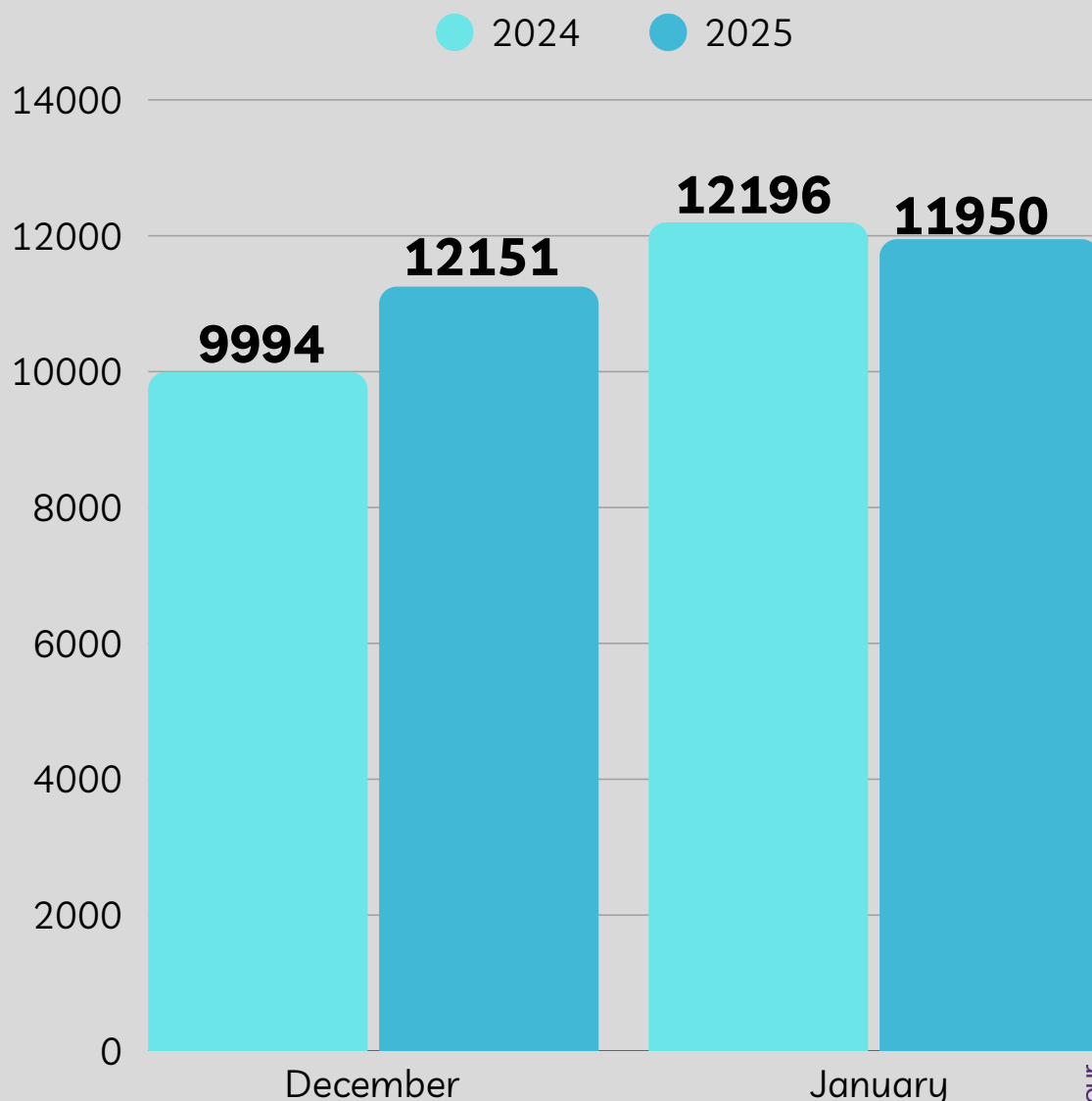
MACCLESFIELD LIBRARY

DEC 25-JAN 26

Library Visitor Figures

Macclesfield Library is a busy thriving library as the visitor figures show. These figures for Dec 25 and Jan 26 are similar to those for the same period in 2024-25.

Library Visitor Figures December 25-Jan 26



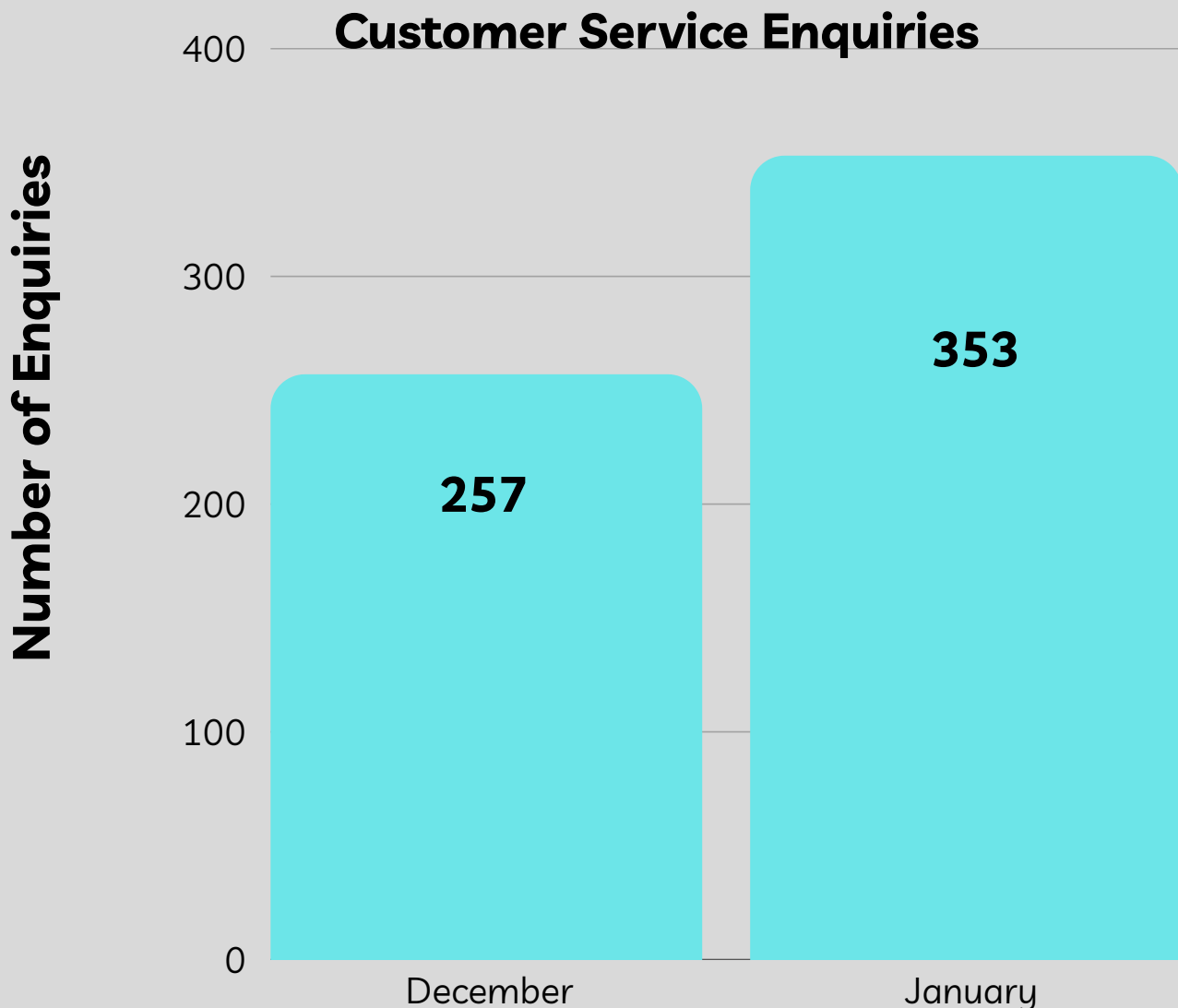
MACCLESFIELD LIBRARY

DEC 25-JAN 26

Customer Service Enquiries

We continue to have the highest number of Customer Service enquiries across the library service.

Enquiries include DBS applications, blue badge applications, bus pass renewals, council tax and waste enquiries amongst many others.



Staffing Updates

For the first time in years we are now fully staffed although we will be sorry to say goodbye to Amanda who retires in March after 43 years of service.

Luminate 3.0

Our Arts Council England-funded STEM initiative Luminate 3.0 is now in full swing following two very enjoyable class visits in January which kicked off the project. The first of two cohorts of young people are currently enjoying 5 weeks of hands on creative sessions learning about coding, animation, digital art and more.

The second cohort begins in early March for 6 weeks, again comprised of two different age groups whose sessions run every Monday after school and evening. These sessions will also offer students the opportunity to work together on a final collaborative artwork. This light up art display will be proudly displayed in the community so that friends and family can celebrate what has been created.

Ongoing Projects (cont'd)

Cheshire Rural Touring Arts

After many sell out events last year, we are looking forward to the next CRTA performance by Ling Peng on 30th April at 7pm *'Between the Two Strings - Storytelling Through the Erhu'*. This will take place in our theatre style meeting room with tiered seating.

In house activities

We are currently busy with half-term activities for children such as a Winter Olympics Trail, a STEM Lego session run by staff as well as a sell out junk modelling activity. We are also holding our World Book Day costume swap where families can exchange children's costumes or buy one for just £2.

All of our regular children's groups (Rhymetime/Stories and Songs and Baby Bounce) have continued throughout half-term as well as our sessions for adults (book groups, colouring etc). Our jigsaw swap is well used and customers enjoy completing the jigsaws that we leave out on display.

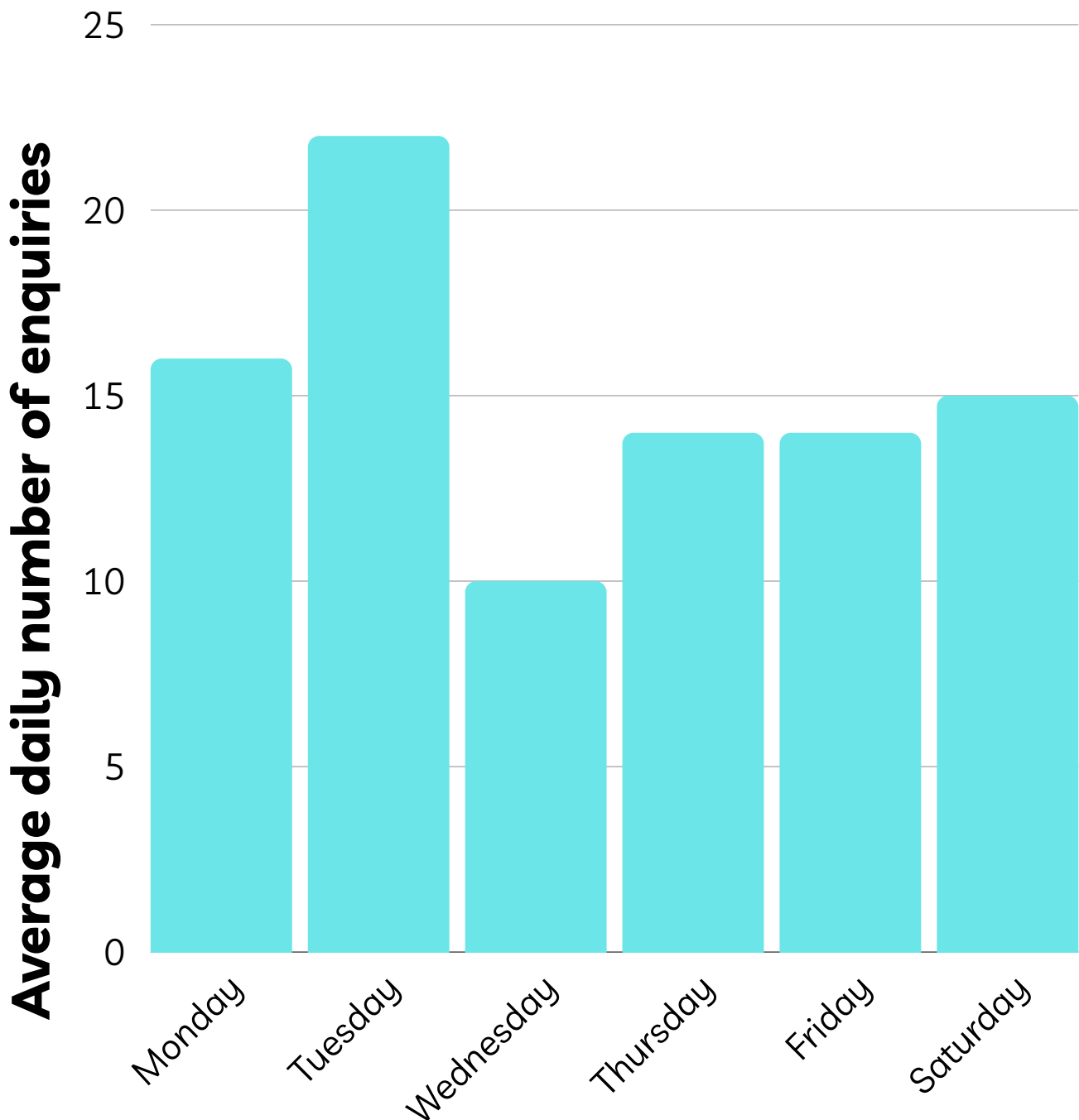
MACCLESFIELD LIBRARY

DEC 25-JAN 26

Visitor Information

The data below shows the average number of Visitor Information enquiries for January 2025

The busiest day overall continues to be Tuesday.



MACCLESFIELD LIBRARY

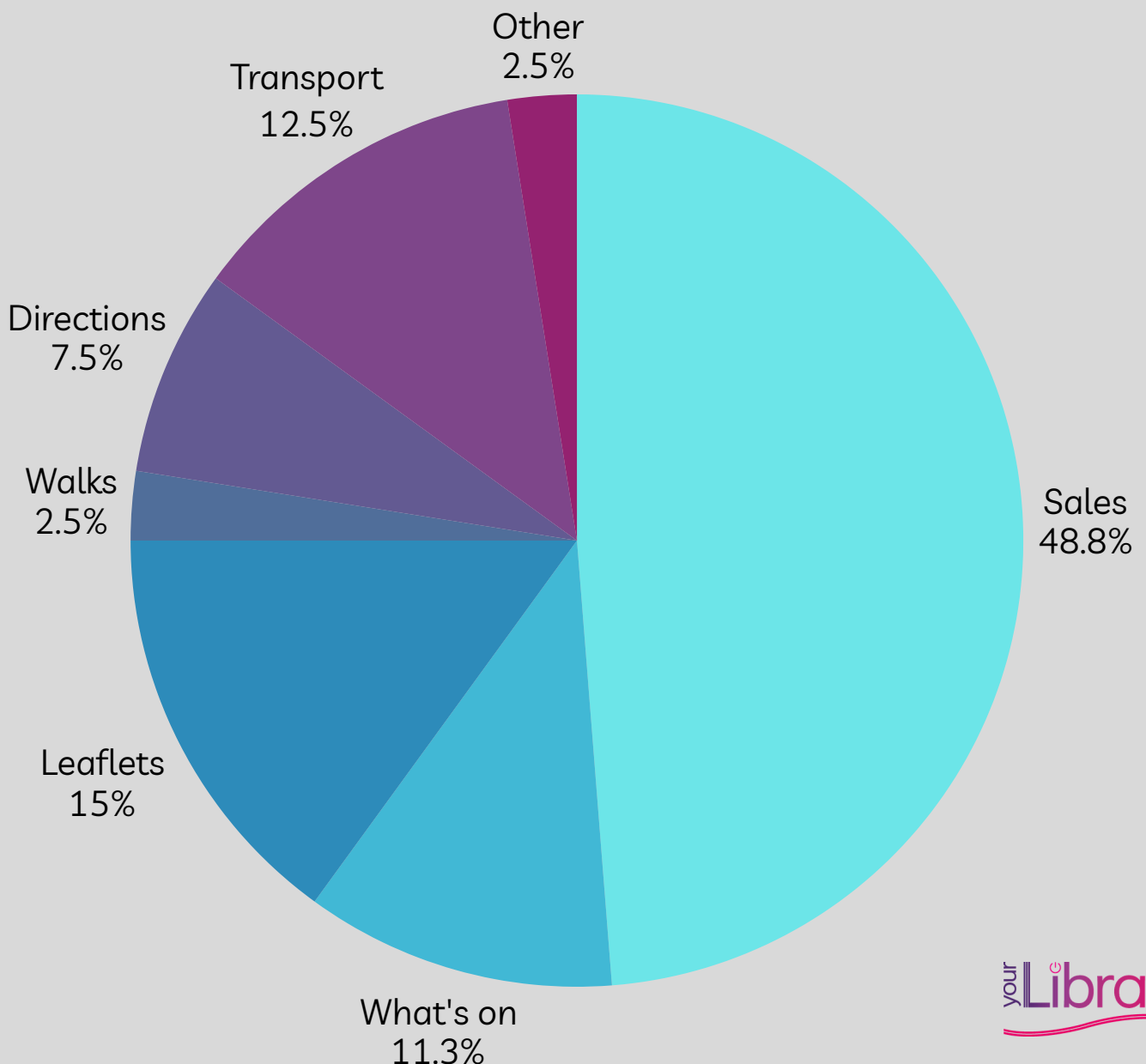
DEC 25-JAN 26

Types of Enquiries

Sales make up approximately half of all enquiries.

Transport queries are largely related to buses and bus timetables. 'Other' included requests for maps as well as parking information.

Many customers help themselves to leaflets from our well stocked display and this is not recorded here.



MACCLESFIELD LIBRARY

DEC 25-JAN 26



Leaflets



What's on posters in entrance

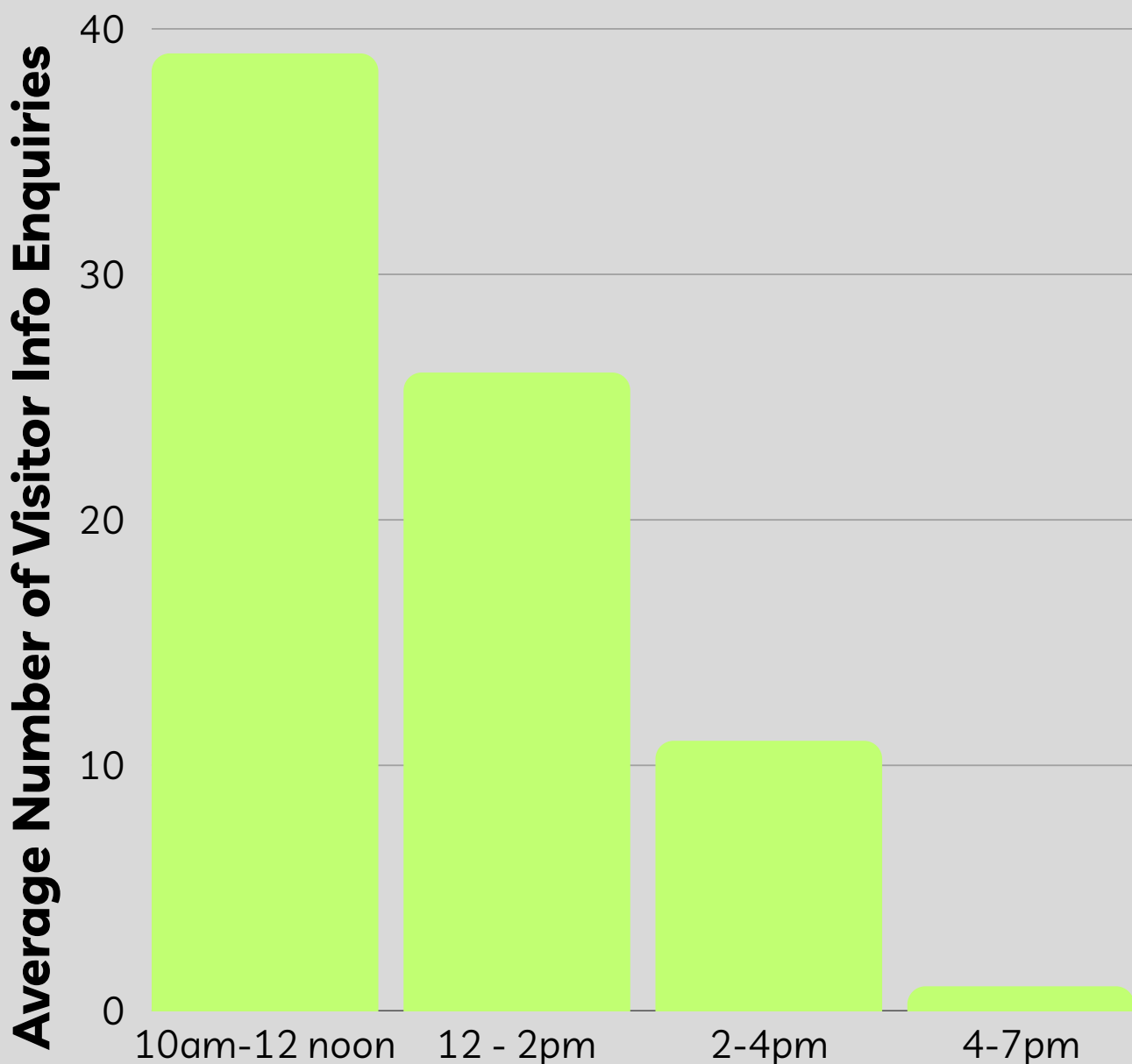
MACCLESFIELD LIBRARY

DEC 25-JAN 26

Timing of Enquiries

The busiest time for enquiries continues to be between 10am and 12noon

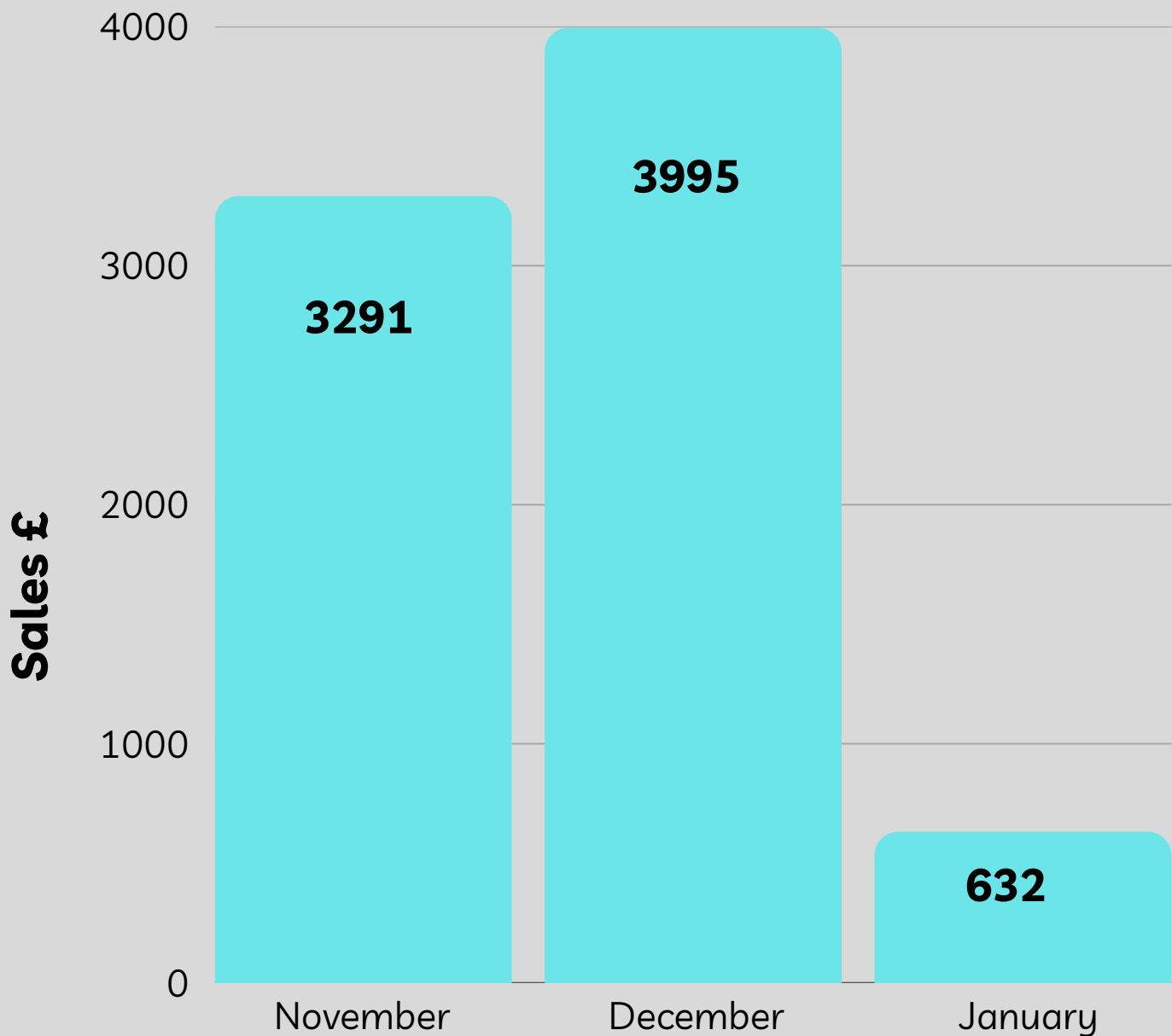
The library is open until 7pm on Monday and Thursday and only until 1pm on Saturdays which has a bearing on enquiries recorded during the afternoons.



MACCLESFIELD LIBRARY

DEC 25-JAN 26

Visitor Information Sales



MACCLESFIELD LIBRARY

DEC 25-JAN 26

Sales

As expected, sales have fallen after the bumper Christmas period although many customers enjoy coming in to browse and we expect sales to pick up again.

Visitor Information Developments

As the space we have is at a premium, we need to ensure that we are meeting customers' needs by refreshing the stock and keeping our displays looking vibrant. A new local supplier who specialises in felting has just joined us on a trial basis. We have recently reviewed all our current suppliers and made a few changes, for example, we will showcase a few suppliers at certain times of the year such as Christmas when their stock is in demand.