

Report Purpose:

Community Transport Working Group

Author:

Town Clerk

Update

Updated figures for the free bus days are as follows:

	Number travelled	Average Saturday	Percentage increase
Step into Christmas	1025	610	68%
Lunar New Year	1142	610	87%
Northern Lights	1210	610	98%
Easter	1060	610	74%
Do Something Summer 23/7	Figures unknown	Figures unknown	40%
Do Something Summer 30/7	Figures unknown	Figures unknown	29%
Do Something Summer 6/8	Figures unknown	Figures unknown	36%
Do Something Summer 13/8	Figures unknown	Figures unknown	70%
Do Something Summer 20/8	Figures unknown	Figures unknown	73%
Do Something Summer 27/8	Figures unknown	Figures unknown	12%
1261 Festival and Parade	Figures unknown	Figures unknown	41%
Heritage Open Day	718	721	No increase
Nature Needs You	618	721	No increase – but the event was moved the day before, and the weather was awful
Spooky Saturday	868	721	18%

Word of mouth feedback gathered at events continues to be overwhelmingly positive, with many attendees noting how much they enjoy taking the bus into town. Anecdotally, we have been told that people are increasingly choosing to leave their cars at home and take advantage of the free bus service