

Report Purpose:

Community Transport Working Group

Author:

Town Clerk

Update

As agreed at Services 27 01 25, the proposal was to continue the free bus days on event days plus adding free bus days for Macc in May, Pride and Macc Pow.

An SLA has been signed by D&G to formalise the partnership.

Updated figures for the free bus days are as follows:

	Number travelled	Average Saturday	Percentage increase
Step into Christmas	1025	610	68%
Lunar New Year	1142	610	87%
Northern Lights	1210	610	98%
Easter	1060	610	74%
Do Something Summer 23/7	Figures unknown	Figures unknown	40%
Do Something Summer 30/7	Figures unknown	Figures unknown	29%
Do Something Summer 6/8	Figures unknown	Figures unknown	36%
Do Something Summer 13/8	Figures unknown	Figures unknown	70%
Do Something Summer 20/8	Figures unknown	Figures unknown	73%
Do Something Summer 27/8	Figures unknown	Figures unknown	12%
1261 Festival and Parade	Figures unknown	Figures unknown	41%

Feedback at events has been very positive, with many people enjoying getting the bus into town. It is clear from the numbers that people are leaving their car behind and getting the free bus.

There were a couple of issues with the communication to drivers with regards to Heritage Open Day. The Town Centre Manager has been in touch and has implemented a reminder system for the bus company, and the Town Clerk spoke to them and received an apology.

The Comms Officer has been promoting catch a bus month throughout September, including using the large foam hands. Feedback has been quite negative with regards to the buses, in terms of lateness, not turning up at all, cost etc and this will be fed back to D&G.