

Report Purpose:

Macclesfield Business Improvement District (BID)

Author:

Town Clerk

Updates

Following the funding agreed by Full Council, Macc Means Business is working with Mosaic to progress the development of the proposed Business Improvement District (BID). Cheshire East Council has also been kept informed and has provided the timescales and key steps required to work towards the March 2027 BID ballot.

Cllr Wilson and the Town Clerk have met with Macc Means Business to discuss the next steps. Mosaic will undertake a period of consultation with local businesses throughout September and October to help establish priorities and develop the BID proposal.

Simultaneously, a BID Task Group will be established with representatives from local businesses. The Task Group will help shape the BID plan and act as ambassadors, engaging with and encouraging other local businesses to support the BID as the proposal progresses towards the ballot.

In terms of what the Council will be putting forward for the BID plan to include is:

- **Heritage & Culture** – Support Macclesfield Museum, local makers and creatives, and help develop a future Town of Culture application, with MCC and MTC and CEC.
- **Markets** – Support and promote existing markets and look to develop new markets, particularly supporting local makers and independent traders.
- **Communications** – Develop a strong Macclesfield communications channel promoting businesses, events, culture, markets and what's happening in the town.
- **Christmas Lights** – Extend the Christmas lights to the non-pedestrianised area of Chestergate.
- **Events** – A pot of funding towards locally-led events to complement and enhance its existing events programme.