Grant summary

Organisation
Potential Brewed

Funding request
Funding is requested towards the delivery of five 3-hour support sessions to support local residents needing to apply for the Crisis Resilience Fund (CRF).

Total cost
£7,776

Funding request
£1,996

The difference between the total cost and the amount requested will be bridged by in kind donations and the groups own funds.

END OF REPORT

Macclesfield Town Council
Large Community Grant application form

Grants from £250 up to £2,000

Community for Voluntary Services Cheshire East (CVSCE) is a registered charity and independent organisation that provides support and services to groups. CVSCE provides support to Macclesfield Town Council's grant programme by reviewing completed grant application forms to ensure they meet the criteria set out in the Council's Grants and Funding Policy. For more information, please refer to the policy.

CVSCE can also offer guidance on completing the application form.

Your Contact details

Please complete table 1.

Table 1 Contact details

Applicant name:	[redacted]
Position in organisation:	Project Co-ordinator
Organisation:	Potential Brewed CIC
Address:	[redacted]
Contact number:	[redacted]
E-mail address:	Hello@potentialbrewed.com
Contact address (if different from above):	
Telephone number:	[redacted]
Website:	www.potentialbrewed.com

Contact details for senior member of the organisation

This must be the chair, secretary, treasurer or a senior member of your committee and different from above.
Please complete table 2.

Table 2 Contact details for senior member of the organisation

Senior contact name:	Dion Sully
Contact address:	10 Westminster Road, SK10 1BX
Telephone number:	07975829864
E-mail:	Hello@potentialbrewed.com
Position in organisation:	Director

Organisation profile

Please complete table 3 to describe your organisation profile, selecting Yes or No where applicable.

Table 3 Organisation profile

Registered charity:	No
Registration number:	Not Applicable
Voluntary organisation:	No
Community group:	No
Company Limited by Guarantee:	Yes
Not for profit organisation:	No
Social enterprise:	Yes
Other:	
How long has your organisation been in existence?	2 years, 2 months
What does your organisation do? (A summary of this information will be used on our website if your application is successful). Maximum of 50 words:	We empower isolated community members by providing access to face-to-face digital support. Through digital skills courses and drop-in sessions in community-based spaces, we create a welcoming environment with a friendly discussion over a brew. We are dedicated to fostering inclusivity, reducing digital inequality, and building stronger, more connected communities.

Please complete table 4 on your organisation's land, premises and facilities, selecting Yes or No where applicable.

Table 4 Land, premises and facilities

Own its own land/premises/facilities	No
Hire private land/premises/facilities	Yes

Hire local authority land/premises/facilities	Yes
Lease the land/premises/facilities	No
Please give details of lease expiry date/length of lease	Not applicable

Please complete table 5 to indicate how many staff, paid or otherwise, are involved with your organisation.

Table 5 Number of staff/volunteers

Number of full time paid staff	0
Number of part time paid staff	0
Number of casual paid staff	0
Number of volunteers	2

Previous funding

Has your organisation received a grant from Macclesfield Town Council before?
Please complete table 6, selecting Yes or No where applicable.

Table 6 Previous funding

Previous funding from Macclesfield Town Council	No
If yes, please tell us when and how much was awarded:	
How did you hear about the Community Grant Scheme?	At a community partnership meeting

Your project/activity/event

Complete table 7 to describe you project, activity or event.

Table 7 Project/activity/event description

Date of activity/event or anticipated start date of project:	Mid-October
Name of project (maximum 10 words):	Potential Brewed: Crisis Support
Briefly describe what the grant you are requesting is required for and why it is needed (maximum 150 words):	This funding will enable us to run five 3-hour support sessions to support the local residents needing to apply for the Crisis Resilience Fund (CRF). The CRF is being centrally managed by the DWP and allocated to local councils to spend; now the application process has become significantly complex and intrusive. Attending local Community Partnership meetings, we heard from the groups that used to assist people in crisis that the process has gone from 5-20

	minutes to an average of 75 minutes. Social Prescribers and other services cannot support individuals to fill in the forms as they are taking too long. We know that the number of people needing to apply for the CRF has not reduced therefore the people that desperately need the financial help cannot access it.
If you are successful with your application, please describe what your project/event/activity will achieve and what difference it will make to your organisation/area, how it will extend/develop community activity and how it meets the criteria listed in the Policy for the Allocation of Community Grants (maximum 150 words):	This funding will enable us to run five 3-hour support sessions to support the local residents needing to apply for the Crisis Resilience Fund (CRF) aiming to help 40-50 of the most vulnerable residents. We believe we will help between 40-50 of the most vulnerable people within Macclesfield directly impacting the local community. We will also build our volunteer network from the local community and we will be partnering with other local community groups to make this project a success. We believe this will help to build a resilient, repeatable and scalable future support service if another need arises.
How will your project or service be sustained in the future? Maximum 50 words):	We have invested heavily in our internal processes, meaning once we have established volunteers, we will be able to repeat and scale up the service to continue supporting the local community.
If your application is for an event and you make a profit, please state how this will be used:	Not applicable

Projected expenditure

Complete Table 8 with estimates of your total project costs and provide brief details. Use a separate sheet if necessary and provide quotes.

Please ensure that table 8 and table 9 add up to the same amount.

Table 8 Projected expenditure

Item	Estimated cost	Details
New build/refurbishment	£0	
Furniture/fixtures/fittings	£0	
Equipment purchase	£0	We are using existing laptops from previous funding
Equipment hire	£96	Wi-Fi costs
Premises/facility hire	£0	Local Community Groups are offering their locations
Materials	£0	
Advertising/marketing/publicity	£0	

Item	Estimated cost	Details
Workshops/seminars/training	£1200	The cost covers the practical support required to enable volunteers to participate safely and effectively, including volunteer onboarding/induction, session coordination, briefing and support during each session and during each session.
Other	£700	Allowances for insurance costs, volunteer expenses and travel costs
Total Cost	£1996	

Projected income

Complete Table 9 to specify match funding from other sources (external grants, own contribution etc), selecting Yes or No where applicable.
Macclesfield Town Council will take into account your ability to obtain funding from other sources and from your own existing funds when recommending an award.

Table 9 Projected income

Item	Amount	Applied for and expected to hear date	Confirmed
Matched funding amount (Grants etc.)		No	No
Own existing funds/fundraising	£5280 This is our estimated self-funded development investment	Yes	Yes
Projected income from ticket sales etc.		No	Yes
Other Local Authority e.g. Borough/Town Parish		No	Yes
Sponsorship (Please specify)		No	Yes
Donations (please specify)	£500 This is based on renting a local community space for each session. Allowing £100 per session (4 hours, which covers our set up time, running the session and time to debrief afterwards)	Yes	Yes
Non-cash or in-kind contributions		Yes	Yes
Total projected income	£7,776* *includes the amount we are requesting in this application		
Amount requested from Macclesfield Town Council	£1996		
Balance outstanding	£0		

Item	Amount	Applied for and expected to hear date	Confirmed
Please state exactly what the town council funding will pay for: The funding will pay for five separate three-hour crisis support sessions. Each session will be attended by four trained volunteers and supervised by a member of our team. The funding will also support the training of volunteers to provide specialised support to clients, helping them to complete Crisis Resilience Fund applications and access the support available to them. Having a supervisor present throughout each session will ensure that volunteers have appropriate guidance and support, while also providing oversight and will be our point of escalation should any safeguarding concerns be identified and will ensure they are addressed in accordance with our safeguarding policies and procedures..			
If there is a balance outstanding or you are not awarded the full amount requested from Macclesfield Town Council, state below how the shortfall will be covered or whether the project will be delayed: Without the full funding the project will be delayed as we will have to source any shortfall from other grant applications.			

Accounts summary

Answer the questions below and complete Table 10 to summarise the organisation's most recent accounts.

Are the figures a projection because the organisation has been running less than 15 months? Yes/No

Are the figures from the organisation's latest accounts? Yes

If your organisation is VAT registered, please supply your VAT number:
Not VAT registered

Table 10 Accounts summary

Account year ending	2024-25
Total income for the year:	£7487
Total expenditure for the year:	£7487
Surplus or deficit:	£0
Total savings or reserves in the bank at year end:	£0

Bank details

Complete Table 11 with the organisation's bank details.

Table 11 Bank details

Organisation's bank account name (payee name):	Potential Brewed CIC

Organisations bank account sort code and account number:	[redacted]

Project beneficiaries and equality

Complete Table 12, selecting Yes or No where applicable.

Table 12 Project beneficiaries and equality

Total number of people you expect to access your event, activity or facility:	40-50
Which groups will benefit from your project (i.e. age, disability, ethnicity, disadvantaged etc.)?	Disadvantaged, vulnerable, people in crisis
Which geographical area (whole parish or ward(s)) will benefit most from your project, event or activity?	Hurdsfield, Macclesfield South, Broken Cross & Upton, Macclesfield Central, Macclesfield West & Ivy
Does your organisation restrict access on the grounds of age?	No
Does your organisation restrict access on the grounds of disability?	No
Does your organisation restrict access on the grounds of gender reassignment?	No
Does your organisation restrict access on the grounds of marriage and civil partnership?	No
Does your organisation restrict access on the grounds of pregnancy and maternity?	No
Does your organisation restrict access on the grounds of race?	No
Does your organisation restrict access on the grounds of religion and belief?	No
Does your organisation restrict access on the grounds of sex?	No
Does your organisation restrict access on the grounds of sexual orientation?	No
Does your organisation restrict access on the grounds of political activity?	No

Supporting documentation

Please complete Table 13, selecting Yes or No to indicate if you have the documents. You do not need to send these documents in with your application (apart from your Governing Document, which must be signed, and Safeguarding Policies, to be supplied by

e-mail or post within 7 days of submitting this application) but we may request copies at a later date.

Up to date Annual accounts/income and expenditure	Yes
Governing Document	Yes
Safeguarding policies	Yes
Relevant insurances	Yes
Quotes/estimates for equipment	No
Affiliation to a Governing Body	No
Equalities and Inclusion Policy	Yes
Planning permission	N/A

Data Protection

Please ensure that you read this section before submitting your application.

Grant application administration

Part or all of the information you supply to us will be held on our IT system. This information will be used for the administration of grant applications and for statistical analysis.
Copies of your application, but with personal details redacted, will be provided at the relevant council meeting for consideration of awarding the grant.

For transparency purposes, information about successful grant applications is added to our website and made available to the local press. The press may request contact details of someone able to provide additional information.
Please indicate below if you consent to us passing on your name and email address to the local press for this purpose.

Yes

Grant application support

Please indicate below if you agree for this form to be shared with CVSCE for the purposes of evaluating the application against Macclesfield Town Council's criteria for grants:

Yes

Please indicate below if you agree if you agree to CVSCE contacting me by the following methods to provide feedback or offer additional support on completing this application:

Postal address Yes
Email address Yes
Phone Yes

Declaration

Please complete table 13 – two signatories are required.
I certify that to the best of my knowledge all the information contained within this application is correct.
I confirm that I understand, agree and accept the terms and conditions of this grant as set out in the Grants and Funding Policy.

Table 13 Declaration

Signed:	[redacted]
Date:	[redacted]
Name:	[redacted]
Position in group:	Project Co-Ordinator

Signed:	[redacted]
Date:	[redacted]
Name:	[redacted]
Position in group:	Director

Return to Assistant Town Clerk Helena Gowler by emailing a copy of your grant application to admin@macclesfield-tc.gov.uk

For further information on how Macclesfield Town Council processes personal data, please view our privacy policy at www.macclesfield-tc.gov.uk or call 01625 250730.