

Report Purpose:

WIFI Figures

Author:

Communications Officer

Connections are visitors that have connected to the wifi (ie been walking through town and connected to it automatically)

August 2025 12,189 vs 18,030 in August 2024

September 2025 10,832 vs 16369 in September 2024

October 2025 10,705 vs 17,345 in October 2024

November 2025 10,220 vs 17511 in November 2024

December 2025 12,161 vs 16,640 in December 2024

January 2026 10,945 vs 14,350 in January 2025

February 2026 11,463 vs 14,198 in February 2025

March 2026 12,865 vs 16,880 in March 2025

April 2026 9,448 vs 16,906 in April 2025

May 2026 8,084 vs 14,396 in May 2025

June 2026 8,755 vs 12,957 in June 2025

Users are visitors that have authorised (*ie browsed the internet*) **ANY TIME** in the past.

August 2025 3,255 vs 4919 in August 2024

September 2025 2,883 vs 4,997 in September 2024

October 2025 2,777 vs 4,637 in October 2024

November 2025 – 2,632 vs 4768 in November 24

December 2025 - 3168 vs 4077 in December 2024

January 2026 - 2865 vs 3461 in January 2025

February 2026 3055 vs 3,311 in February 2025

March 2026 3,487 vs 4,226 in March 2025

April 2026 2,501 vs 4,171 in April 2025

May 2026 2,115 vs 3,898 in May 2025

June 2026 2,348 vs 3,392 in June 2025

The most popular time of day remains across the lunchtime period from 12-2pm.

The Town Council Comms Officer is still promoting the free wifi, with social media posts, and posters in high traffic area.

There has been an issue identified with one of the town centre wifi hubs which has been reported to the provider. It would appear that this is related to a problem with an electricity source to a Cheshire East supply and has been reported to CEC. The drop in figures from April is related to this.