

Report Purpose:

Town Centre Signage Project

Author:

Town Centre Manager

The archway for the Castle Quarter

This is still ongoing.

Other Signage

Two of the Museum on the Street boards have gone up and feedback so far is good. The additional boards in the town centre went up in May and have been well received, with the Pocket Park board which has a music focus, playing a part in the Joy Division tours run by Trevor Stokes as part of 1261.

At the time of writing 13.7.26 the sound clips have received the following number of listens, this is without any proper launch of the trail or advertising.

Chestergate – 16
Pocket Park – 112
Mill Street – 18
Train Station – 25
Park Green – 13
Castle Street – 30
Churchill Way –

The remaining elements of the MOTS trail which are the light boxes, are due to be fitted by the end of October.

END OF REPORT