

Report Purpose:

Town Centre Regeneration Working Group (TCRWG)

Author

Town Clerk & Town Centre Manager

Update

Town of Culture / Macclesfield Culture Collective

As reported to the last Full Council meeting, the bid for UK Town of Culture 2027 was not successful, however a positive outcome is the creation of the Macclesfield Culture Collective, which intends to continue its work to support and promote culture within the town.

Business Improvement District (BID)

Following the funding agreed by Full Council, Mosaic, Macc Means Business, Macclesfield Town Council and Cheshire East Council are continuing to progress the BID. Work is now focused on meeting the required timescales ahead of the proposed March 2027 BID ballot, including continued engagement with local businesses and development of the BID proposal.

Macclesfield Market Hall

The mural inside and outside the Market Hall by Peachzz and Tom Edwards has been completed and has received a positive response.

Following the Town Council's capital funding towards the public toilets at the rear of the Market Hall, the agreed three-month trial to open and operate the toilets on Treacle Sundays is now well underway. The trial is being monitored against agreed measures, including footfall, toilet usage, trader participation, income generated and feedback from visitors and businesses. This information will be used to assess the success of the trial before any longer-term funding commitment is considered.

Park Green

Red Willow and The Fountain have both renewed their licences to occupy parking spaces at Park Green. Both businesses have invested in new planters and furniture, and the area continues to be well used, particularly during good weather. The businesses at upper Market Place have also come together to replace the furniture in the outdoor seating area there.

New Openings and Investment

There continues to be positive activity across the town centre. Leyla's Dolci has opened in a recently vacated unit on Chestergate, having previously operated a stall through Made by Macc at a number of Town Council events.

Baked by Bean has now opened in the former Fruits of the Forage unit on Great King Street and is performing very well. The business has also received significant exposure through *Life in Manny* and other Manchester-based social media channels. A new bar called Heist is also opening on the Market Place in the former Peak Active Cycles premises.

The Town Council has also recently met with the new management team at the Grosvenor Shopping Centre. The team has been very positive and has already invested in improvements to a number of units, with further work taking place.

Advertising has also been seen for a new children's play area within the centre, which would provide an additional attraction for families.

Finally, the Macc Party Beer Trail, held on 15 August 2026, brought together seven independent Macclesfield venues, with each hosting a guest brewery alongside special tap takeovers, live music and food. Organised by Track Brewing, the town-wide event used a stamp-card trail to encourage visitors to explore different venues and showcased both the local craft beer offer and Macclesfield's independent hospitality sector. The event was very successful.

Town Centre CCTV

The Town Clerk continues to liaise with Cheshire East Council's CCTV team regarding coverage and visibility within the town centre. The CCTV issue at Sparrow Park has now been resolved following vegetation management to improve the view of the existing cameras. CCTV coverage around the area outside B&M also continues to be monitored in response to reported anti-social behaviour.